

Nurturing Healthier World!

# health HQ Media Kit 2024

Serving the Pharmaceuticals, Medical Equipment, Medical Practice,  
Medical Technologies, Nutrition, and Laboratory sectors | Since 1986

[www.healthHQ.world](http://www.healthHQ.world)



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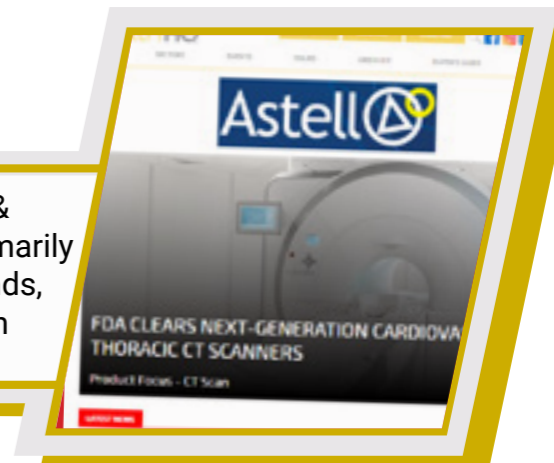
# Introducing healthHQ!

## Greetings

If in any way or form you are involved in the health industry, and seek useful, beneficial, and actionable content to advance & develop your business, or if you require high-level premium exposure to your products & services to increase your market-share & sales, I am pleased to inform you that you came to the right place. **Welcome to healthHQ!**



**healthHQ** was established in 1985 as a specialized B2B magazine called "Arab Health / Arab Health World / MENA Health World" before evolving to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a Magazine, a Website, Events, Reports, Services, Newsletters, Email & Social.



**healthHQ** strives to be a central, leading & trusted industry platform by providing its large, specialized & worldwide audience & community (readers, subscribers, followers & users) – which are composed primarily of business owners, c-level executives and decision makers – with cutting-edge high-quality latest trends, news, information, and data pertaining to the health industry and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels



**healthHQ** enjoys a close and long-lasting partnership with leading event organizers, worldwide, where it holds the status of official, regional, or supporting media platform in major health-industry events. Bonus copies of healthHQ magazine issues & material pertaining to its other media channels are distributed (physically or digitally) to exhibitors, visitors & conference attendees.



**healthHQ's** audience & community consider it a reliable news source and industry reference whereby its partners consider it as their trusted promotional platform of choice to have high-value / high-yield exposure provided to their products & services, by increasing their market penetration and share!



For more info on **healthHQ**, its media channels and why you should consider it as your go-to industry reference platform, whether for latest news content or for best-possible exposure, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary!

Best wishes,  
**Dr. Rajaa Chatila**  
Editor-in-Chief  
[Rajaa@1world.xyz](mailto:Rajaa@1world.xyz)

## Global Industry Outlook

The global healthcare market is expected to reach \$10414.36 billion in 2026 at a CAGR of 8.4%. Meanwhile, The global pharmaceutical market is expected to reach USD 1.7 trillion by 2024, growing at a CAGR of 5.2%. Cancer drugs and vaccines dominate the global pharmaceutical market. North America is expected to dominate the global pharmaceutical market by region during the forecast period, driven primarily by the growth in investments in the pharmaceutical sector in countries such as the US. Trends such as the growing adoption of big data analytics in the pharmaceutical industry are expected to boost overall production efficiency and aid market growth during the forecast period. The healthcare industry is witnessing significant evolution, driven by factors such as technological advancements. For example, AI is becoming more integrated in diagnostic tools, treatment plans, and robotic surgery. In addition, patient expectations are on the rise, as they are becoming more informed thanks to the unprecedented access to information in the modern age.

## Medical Practice

The global physicians and other health practitioners market is expected to reach 1.856 trillion USD in 2024, with a compound growth rate of 8.5%. Moreover, the market is expected to reach 2.365 trillion dollars by 2028, with a Compound Annual Growth Rate of 6.2%. Several factors play into this growth, including medical advancements giving rise to new treatments and procedures, an aging global population requiring more healthcare services, and healthcare regulations influencing the market.

### Major Players

- **The Mayo Clinic:** world-renowned, non-profit medical center known for its integrated approach to patient care, research, and education.
- **Cleveland Clinic:** A non-profit academic medical center known for its innovative treatments and patient-centered care.
- **Kaiser Permanente:** A non-profit integrated healthcare system, providing health insurance and a wide range of medical services to its members.

## Medical Equipment

The global medical equipment market is projected to have reached \$536.12 billion in 2023, showing steady growth from 2022. The medical equipment market is projected to reach \$799.67 billion by 2030, with a compound annual growth rate of around 5.9%.

Several factors play into this growth, including technological advancements like the Internet of Things, which gave rise to more sophisticated and effective equipment.

### Major Players

- **Medtronic:** A leading player in the medical technology industry, known for products like pacemakers, defibrillators, and surgical tools.
- **Johnson & Johnson Services, Inc:** A diversified healthcare company with a presence in the medical device market through products like surgical instruments, orthopedics devices, and vision care solutions.
- **Abbot Laboratories:** A prominent player in various healthcare sectors, including medical devices like diagnostics, diabetes care equipment, and cardiovascular instruments.

## Medical Supplies

The global medical supplies market is estimated to be around 135-140 billion USD in 2022, and projected to reach 185-195 billion USD by 2032, boasting a compound annual growth rate of around 3.4-4%.

Among the factors driving this growth are the rising prevalence of chronic diseases, driving up the need for supplies associated with those diseases, like diabetes and heart disease. Moreover, the growing demand for minimally invasive procedures means increased dependence on specialized supplies for these procedures.

### Major Players:

- **Medtronic plc:** A leading manufacturer of medical devices and technologies, including cardiac and neurological implants, surgical tools, and diabetes management systems.
- **Cardinal Health:** A major distributor of pharmaceuticals, medical supplies, and laboratory equipment to healthcare providers worldwide.
- **Becton, Dickinson and Company (BD):** A leading manufacturer of medical devices, diagnostics, and pharmaceutical systems, including syringes, needles, and catheters.



## Studies & Campaigns

The clinical trials market size is estimated to have reached USD 48.2 billion and USD 52.24 billion in 2022, and it is expected to reach anywhere between USD 73.2 billion and USD 92.45 billion by 2030, boasting a compound annual growth rate ranging between 5.4% to 6.9%. North America holds the largest market share, however, the Asia-Pacific region is expected to see the fastest growth rate.

Several factors play into this growth, including things like the rising government funding, since countries are recognizing the importance of medical research and development, and technological advancements providing new powerful tools and methodologies like AI and genomics, boosting the sector.

### Major Players:

- **IQVIA Inc:** A leading Contract Research Organization (CRO) providing a wide range of services for clinical trials across all phases of development.
- **Laboratory Corporation of America Holdings:** A leading clinical trial laboratory provider offering comprehensive testing services.
- **Syneos Health:** A full-service Contract Research Organization (CRO) offering integrated solutions for clinical development and commercialization

## Medical Technology:

The medical technology market has witnessed significant growth, with estimations of the market reaching \$663 billions in 2023, with projections of it reaching \$760.2 billion in 2024, boasting a compound annual growth rate of 15.8% between 2024 and 2030.

A lot of factors play a role in this growth, one of which is big data analytics. As analysis of vast amounts of data is becoming easier, this has led to better decision-making, risk prediction, and personalized health plans. In addition, Telehealth and remote patient monitoring becoming more prevalent improved continuous monitoring and accessibility to healthcare.

### Major Players

- **Epic Systems Corporation:** Leading provider of electronic health records and other healthcare IT solutions.
- **Cerner Corporation:** Global provider of HER systems, population health management tools, and healthcare revenue cycle management solutions.
- **Allscripts Healthcare Solutions:** Offering a comprehensive suite of healthcare IT solutions, including HER, patient engagement, and practice management tools.

## Health Safety

The global pharmaceuticals market experienced significant growth, reaching around \$1.48 trillion USD in 2022, and it is projected to reach \$1.9 trillion USD by 2027, with an expected Compound Annual Growth Rate between 5.9% to 6.4%.

Several factors are influencing this growth, including a growing middle class, where the increase in disposable income has allowed for more access to medications that were previously unavailable. Moreover, public health programs play a big role, as they are expanding access to the general public. In addition, advancements in biotechnology and genomics are pushing the developments of personalized drugs and medicines.

### Major Players:

- **Eli Lilly and Company:** A leading pharmaceutical company focused on developing and commercializing innovative medicines across various therapeutic areas.
- **Novo Nordisk:** A global healthcare company with a primary focus on diabetes care, but is also involved in other areas like obesity and rare blood diseases.
- **Johnson & Johnson:** A diversified healthcare company with a pharmaceutical segment that develops, manufactures, and markets prescription drugs across various therapeutic areas



Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the health industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable 'in-your-hands' exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
<b>Specialties</b>	Rheumatology	Infectious Disease	Urology	Allergy and Immunology	Physical Reahabilitation	Radiology
<b>Medical Equipment</b>	Surgical Robots	Ultrasound Machine	EKG Machine	Surgical Laser	Hemodialysis Machine	Endoscope
<b>Product Focus</b>	Artificial Heart Valves	Blood Pressure Monitors	MRI Machines	Dialysis Machine	Orthopedic Implants	Glucometer
<b>Pharmaceutical</b>	Antihistamines	Diuretics	Antipsychotics	Sedatives	Antivirals	Anticoagulants
<b>Campaings and Recent Studies</b>	Nutritional Science	Telemedicine	Environmental Medicine	Psychiatry	Public Health	Bioinformatics
<b>Healthcare Technology</b>	Nanotechnology	Wearables	Blockchain in Healthcare	3D Printing	IoT in healthcare	Healthcare and Cybersecurity
<b>Country Reports</b>	Bahrain	Argentina	Qatar	Saudi Arabia	Kuwait	Egypt
	Belgium	United Kingdom	India	Austalia	Iran	UAE
	China	USA	Ireland	France	South Africa	Oman
<b>Promotional Material Due</b>	Monday, December 25, 2023	Thursday, January 25, 2024	Friday, February 23, 2024	Monday, March 25, 2024	Thursday, April 25, 2024	Friday, May 24, 2024
<b>Publishing Deadline</b>	Friday, December 29, 2023	Tuesday, January 30, 2024	Wednesday, February 28, 2024	Friday, March 29, 2024	Tuesday, April 30, 2024	Wednesday, May 29, 2024



**Editorial Brief**

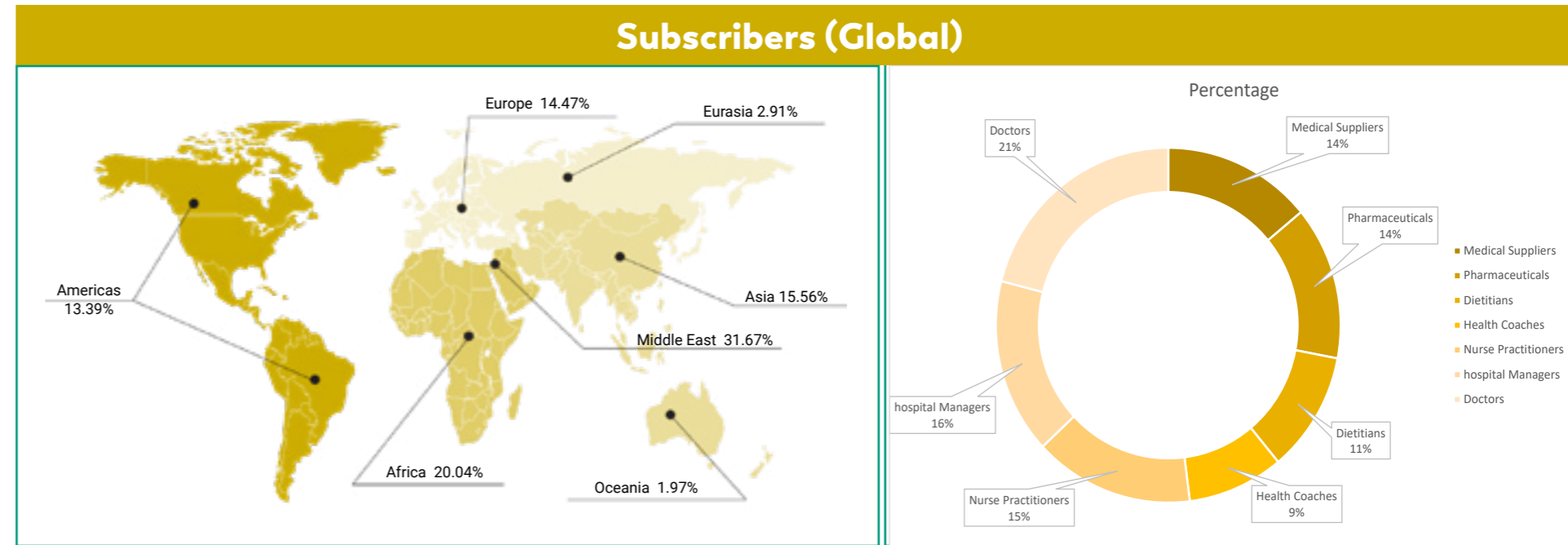
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Traditional media - yes - but solid and reliable 'in-your-hands' exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
<b>Specialties</b>	Otolaryngology	Addiction Medicine	Pain Medicine	Neonatology	Colorectal Medicine	Oncology
<b>Medical Equipment</b>	Otoscope	Nebulizer	Spirometer	Infusion Pumps	TENS Units	Nasogastric Tube
<b>Product Focus</b>	Orthodontic Braces	Foley Catheter	Pacemakers	Cardiac Stent	Oxygen Concentrator	Fibrin Sealant
<b>Pharmaceutical</b>	Anticonvulsants	Muscle Relaxants	Antidotes	Anitparasitics	Antipyretics	Corticosteroids
<b>Campaigns and Recent Studies</b>	Gerontology	Regeneratives Medicine	Cardiology	Dermatology	Hematology	Sports Medicine
<b>Healthcare Technology</b>	Biometrics	Virtual Reality	Robotics	Human Augmentation	Electronic Health Records	AI in healthcare
<b>Country Reports</b>	Iraq	Switzerland	South Korea	Canada	Jordan	Tunisia
	Brazil	Algeria	Netherlands	Mexico	Nigeria	Indonesia
	Turkey	Japan	Italy	Spain	Malaysia	Singapore
<b>Promotional Material Due</b>	Tuesday, June 25, 2024	Thursday, July 25, 2024	Sunday, August 25, 2024	Wednesday, September 25, 2024	Friday, October 25, 2024	Monday, November 25, 2024
<b>Publishing Deadline</b>	Friday, June 28, 2024	Monday, July 29, 2024	Friday, August 30, 2024	Monday, September 30, 2024	Wednesday, October 30, 2024	Friday, November 29, 2024

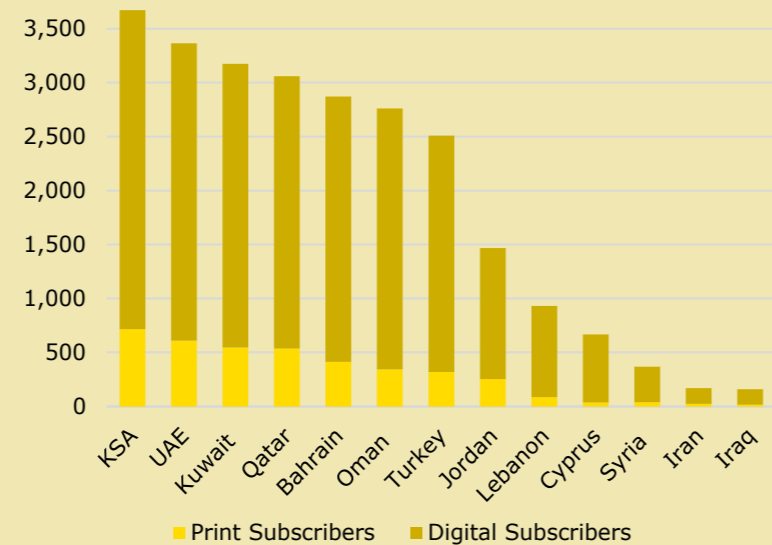
healthHQ's magazine (previously known as Middle East Health) started it all and remains the most popular media channel with decision makers consisting of c-level executives & managers. The magazines - while being traditional media - remains the best way to build a strong brand and gain loyal traction and renown with a loyal & dedicated audience (readers / subscribers) where the attention span is stable & solid.

Magazine subscribers are frequently audited & updated to ensure only eligible entities / contacts are receiving it. Our surveys indicate that 57% of subscribers read between third to most of the magazine while 32% read at least two articles, with readers overall spending an average of 34 minutes reading each issue. Below are subscribers breakdown divided by region / country noting these figures are accurate as of Friday, September 29th, 2023.



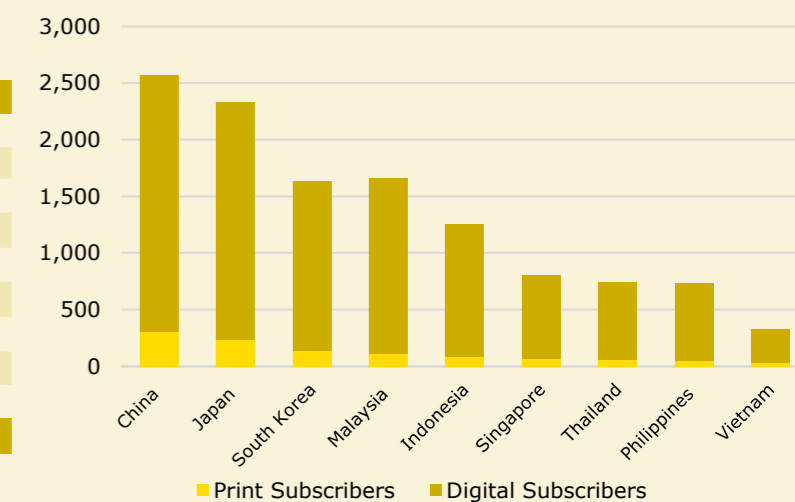
#### Middle East

Country	Print Subscribers	Digital Subscribers
KSA	717	2,953
UAE	610	2,752
Kuwait	547	2,625
Qatar	538	2,521
Bahrain	415	2,456
Oman	346	2,413
Turkey	320	2,189
Jordan	256	1,211
Lebanon	88	843
Cyprus	38	631
Syria	40	329
Iran	26	146
Iraq	18	144
<b>Total Subscribers</b>	<b>3,959</b>	<b>21,213</b>



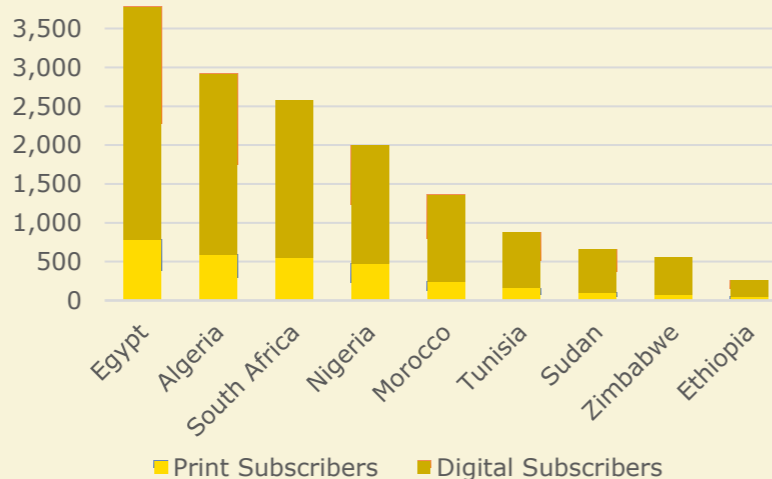
#### Asia

Country	Print Subscribers	Digital Subscribers
China	304	2,268
Japan	232	2,094
South Korea	139	1,492
Malaysia	114	1,547
Indonesia	82	1,171
Singapore	73	735
Thailand	56	686
Philippines	48	683
Vietnam	31	293
<b>Total Subscribers</b>	<b>1,079</b>	<b>10,969</b>



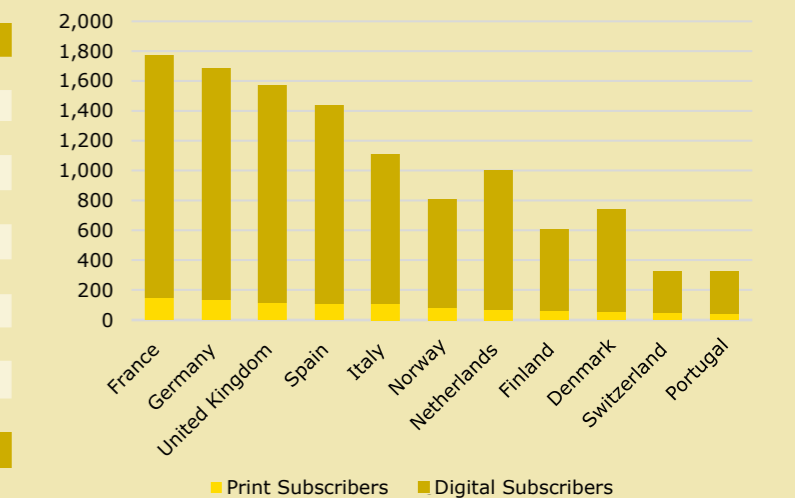
#### Africa

Country	Print Subscribers	Digital Subscribers
Egypt	784	2,996
Algeria	592	2,324
South Africa	551	2,023
Nigeria	472	1,528
Morocco	248	1,112
Tunisia	158	714
Sudan	98	561
Zimbabwe	72	483
Ethiopia	48	210
<b>Total Subscribers</b>	<b>3,023</b>	<b>11,951</b>



#### Europe

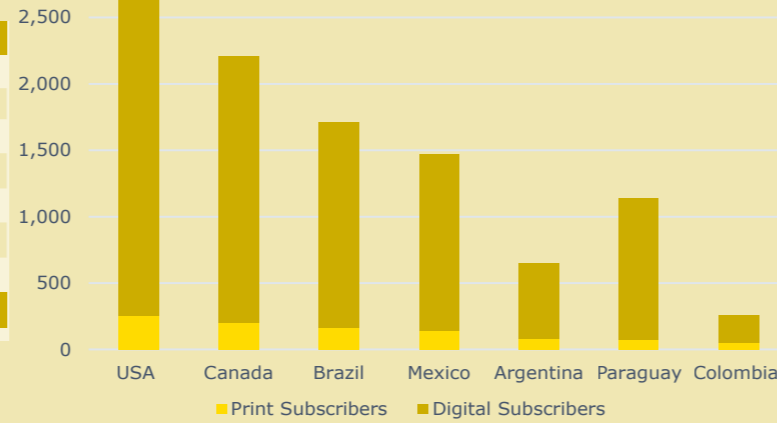
Country	Print Subscribers	Digital Subscribers
France	152	1,622
Germany	138	1,547
United Kingdom	120	1,453
Spain	112	1,327
Italy	107	1,002
Norway	81	728
Netherlands	66	934
Finland	64	546
Denmark	57	686
Switzerland	49	276
Portugal	42	288
<b>Total Subscribers</b>	<b>988</b>	<b>10,409</b>





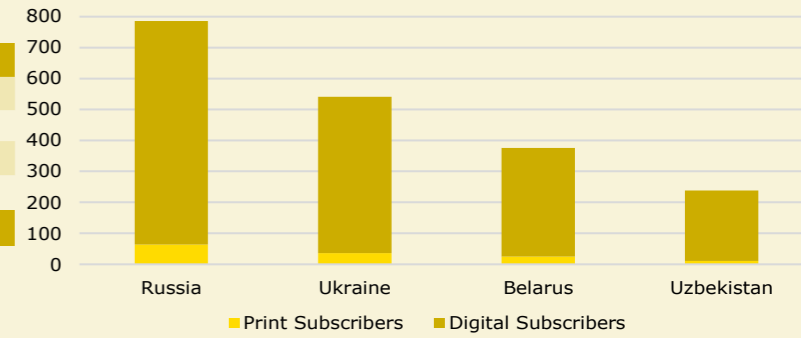
**Americas**

Country	Print Subscribers	Digital Subscribers
USA	251	2,479
Canada	200	2,007
Brazil	164	1,547
Mexico	140	1,325
Argentina	78	570
Paraguay	74	1,069
Colombia	49	208
<b>Total Subscribers</b>	<b>956</b>	<b>9,205</b>



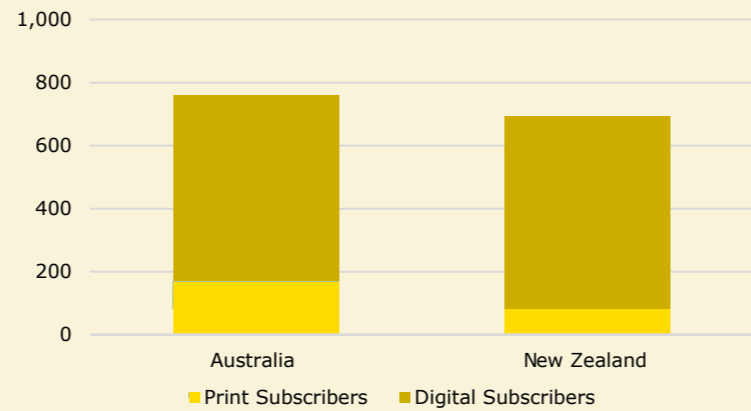
**Eurasia**

Country	Print Subscribers	Digital Subscribers
Russia	65	720
Ukraine	37	504
Belarus	26	350
Uzbekistan	12	227
<b>Total Subscribers</b>	<b>140</b>	<b>1,801</b>



**Oceania**

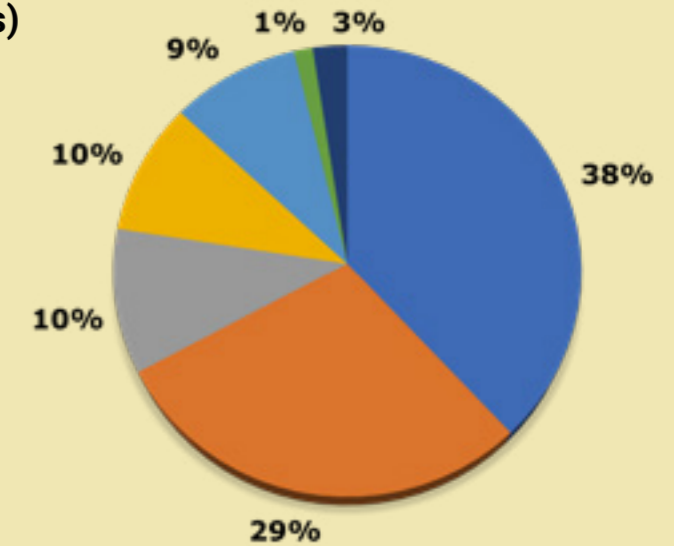
Country	Print Subscribers	Digital Subscribers
Australia	167	774
New Zealand	88	686
<b>Total Subscribers</b>	<b>255</b>	<b>1,460</b>



**Worldwide (All Regions)**

Region	Print Subscribers	Digital Subscribers
Middle East	3,959	21,213
Africa	3,023	11,951
Asia	1,079	10,969
Europe	988	10,409
Americas	956	9,205
Eurasia	140	1,801
Oceania	255	1,460
<b>Total Subscribers</b>	<b>10,400</b>	<b>67,008</b>

- Middle East
- Africa
- Asia
- Europe
- Americas
- Eurasia
- Oceania



**Subscribe to healthHQ Magazine!**

healthHQ magazine subscriptions are provided for free to eligible entities on an opt-in basis; however, there is also an option to make a paid subscription to the magazine which would enable you receive both Print & Digital formats of each issue on a monthly basis via Registered Airmail (Tracking Number would be provided upon sending of mail shipment). For pricing details please check the table

Period / Discount	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	All Other Countries
<b>1 Year</b> (12 Issues)	\$200	\$250	\$300	\$350	\$400
<b>2 Years</b> (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
<b>3 Years</b> (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

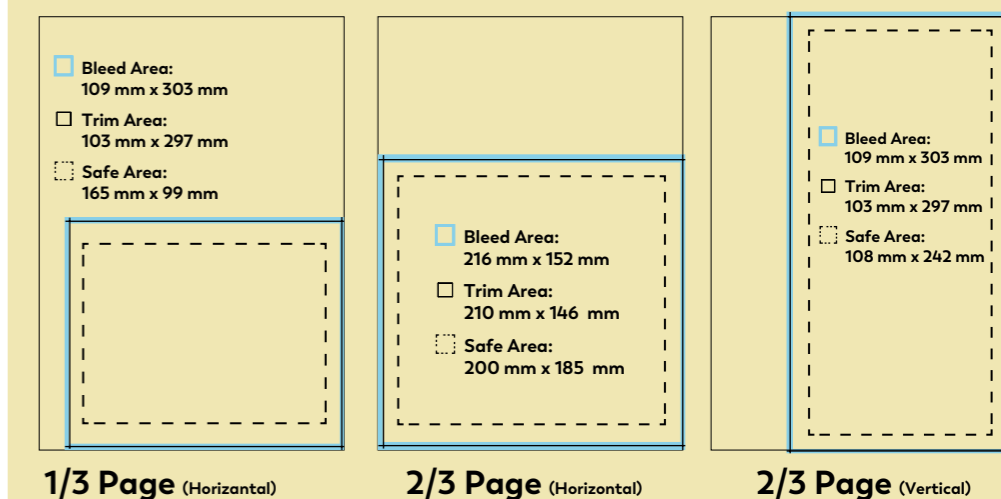
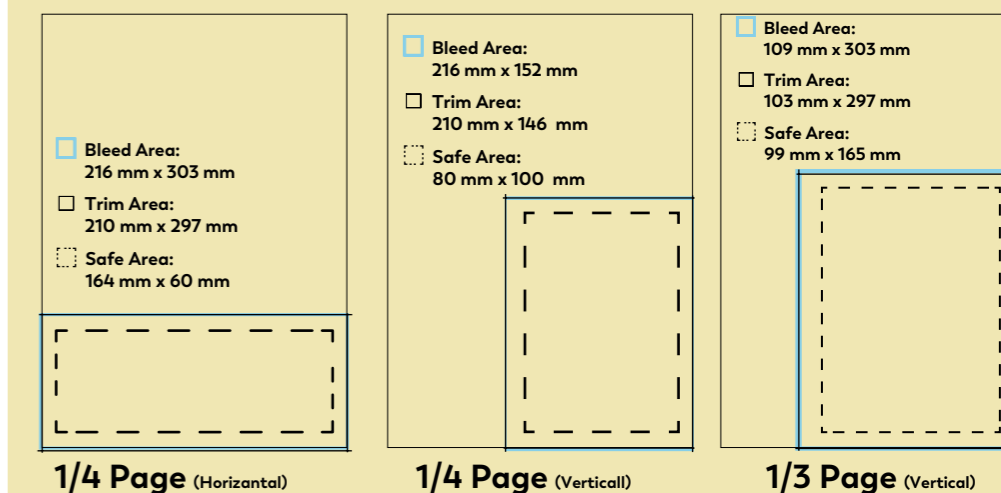
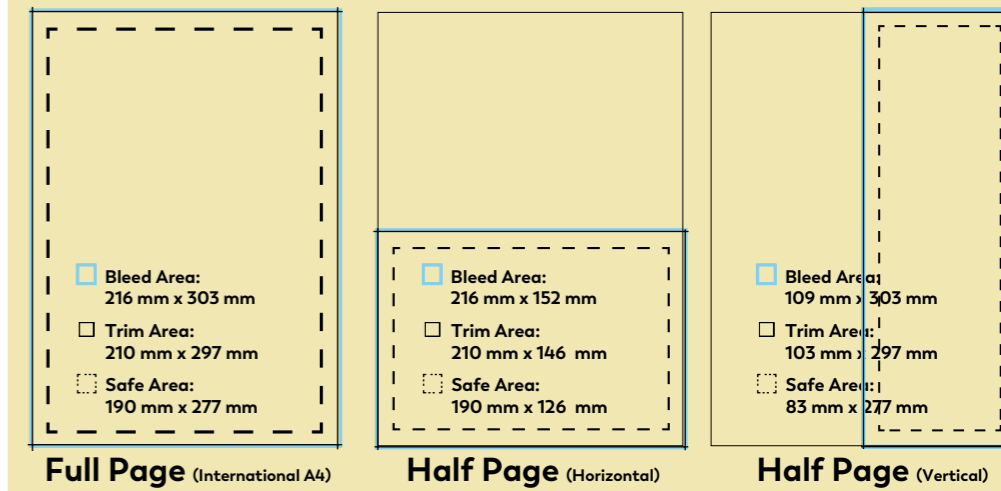
**Display Advertising**

King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	1/3 Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	1/3 Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	1/2 Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	1/2 Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	1/4 Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	1/4 Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion



Rates are in USD - Amounts quoted are per insertion

**Promoted Content (Advertorial)**

King of the Underhill!

This promotional service has double purpose. To get your story to healthHQ's audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details!

A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview (Spread / Two Full-Pages)	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	1/3 Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	1/3 Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	1/2 Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	1/2 Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	1/3 Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	1/3 Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	1/4 Page	50 x 70	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

## Spread Insert

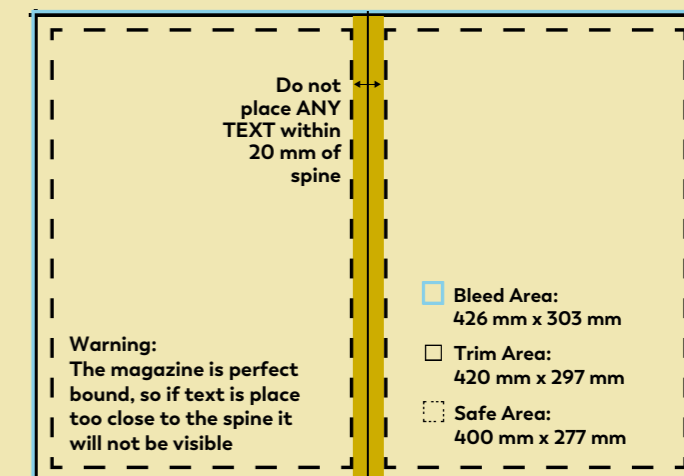
Double-Page = Double Impact ~ Differentiate Yourself from the Rest!

What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

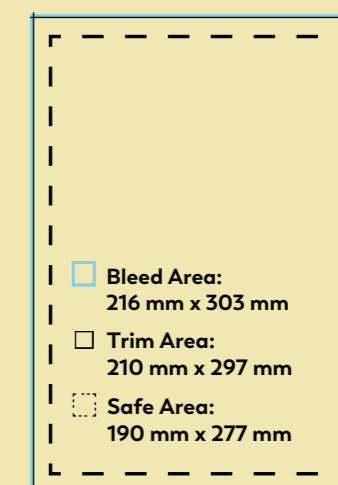
- **Brochure:** Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- **Poster:** A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- **Leaflet:** Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- **Flyer:** These are bound to generate alot of interest. One Spread (Two 1/2 Pages)
- **Highlight:** A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- **Footnote:** Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

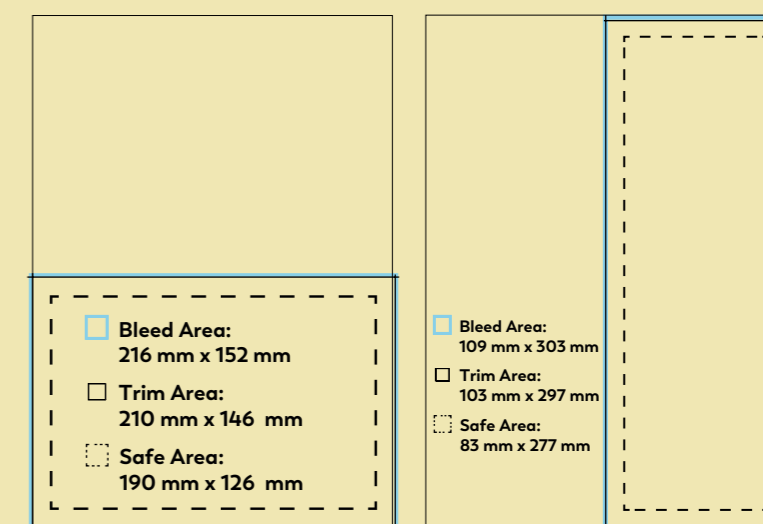
Rates are in USD - Amounts quoted are per insertion



Brochure / Poster



Leaflet / Flyer (Vertical)



Leaflet / Flyer (Horizontal)

Highlight (Vertical)

## Artwork Specs

PDF	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
PDF file should have following formats: - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles	InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.	All files must be saved as RGB having a minimum resolution of 300 ppi.	"All files must be saved as RGB and at a minimum of 300 ppi.  All fonts must be embedded in EPS files, otherwise, sent seperately."	"All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC.  If you are sending a layered Photoshop (PSD) file, all fonts should also be sent."	"All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC.  All fonts must be embedded, otherwise, sent seperately."

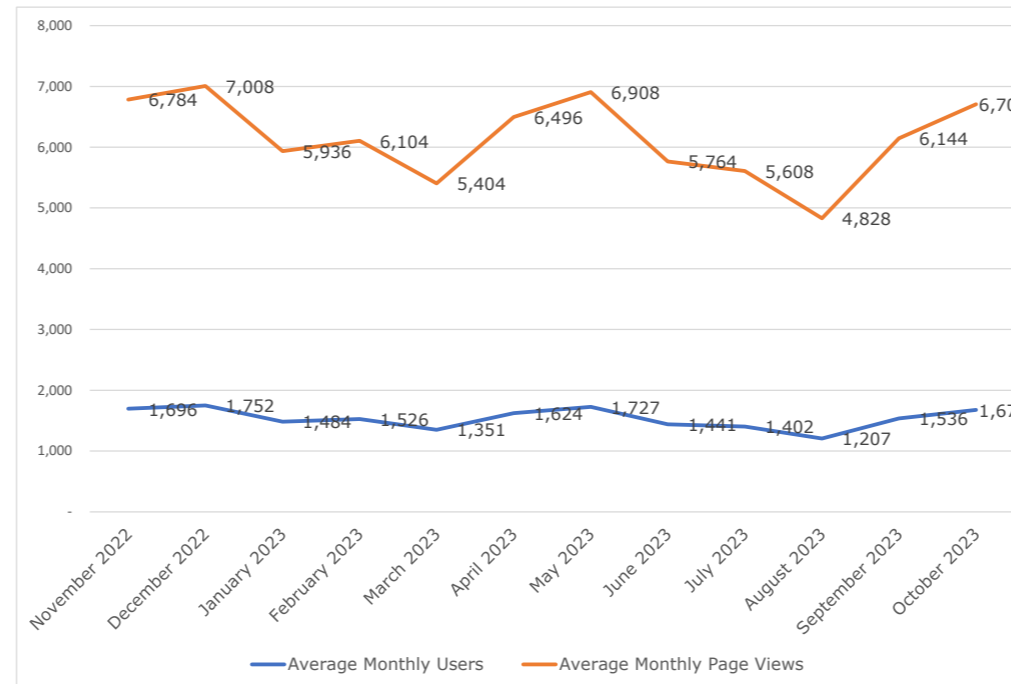
**Discover Future Insights of health Industry at healthHQ.world!**

www.healthHQ.world is a reference portal for top-notch, up-to-date and high-quality health industry news, insights, special interviews, studies, reports, new releases, and product / services / technology reviews. healthHQ's Website aims to keep its audience up-to date on latest busienss / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break.

Our website is updated daily with the latest news and articles, with an emphasis on actionability, diversity, and benefit. Each article is carefully curated to keep our loyal readers up-to-date on any new trends in the health industry, while attracting new readers searching for a media outlet that gives them what they're looking for. healthHQ's website is divided into several sections, each section focusing on an industry sector, letting readers from any sector find what's relevant to them with clarity and grace.

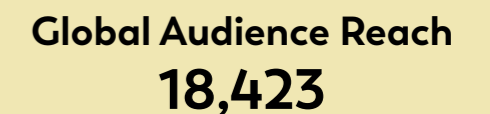
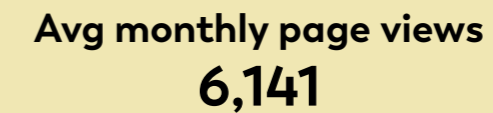
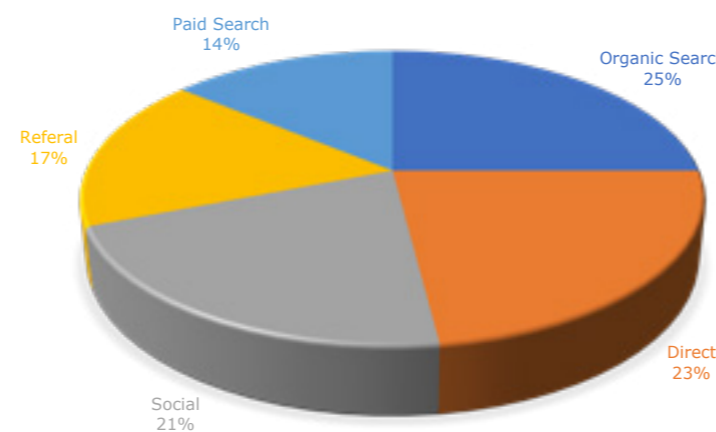
An excellent medium which can be used by promotional partners to povidе high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!

Month - Year	Average Monthly Users	Average Monthly Page Views
November 2022	1,696	6,784
December 2022	1,752	7,008
January 2023	1,484	5,936
February 2023	1,526	6,104
March 2023	1,351	5,404
April 2023	1,624	6,496
May 2023	1,727	6,908
June 2023	1,441	5,764
July 2023	1,402	5,608
August 2023	1,207	4,828
September 2023	1,536	6,144
October 2023	1,677	6,708
<b>Total Number (Per Year)</b>	<b>18,423</b>	<b>73,692</b>



Traffic Metric	Figure
Average Monthly Users	1,535
Users / Year	18,423
Pages / Session	4
Page Views / Year	73,692
Avg Session Duration (Minutes)	4:39

Traffic Source	Percentage
Direct	25%
Organic Search	23%
Social	21%
Referral	17%
Paid Search	14%



Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being one of the certified trade magazine sites in Lebanon, healthHQ.world consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content.



**Average Session Duration: 4:39**  
**Quarterly Users: 18,423**

## Banners

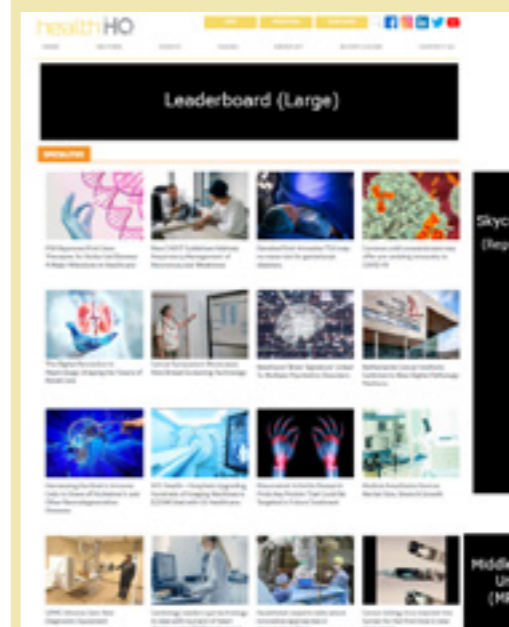
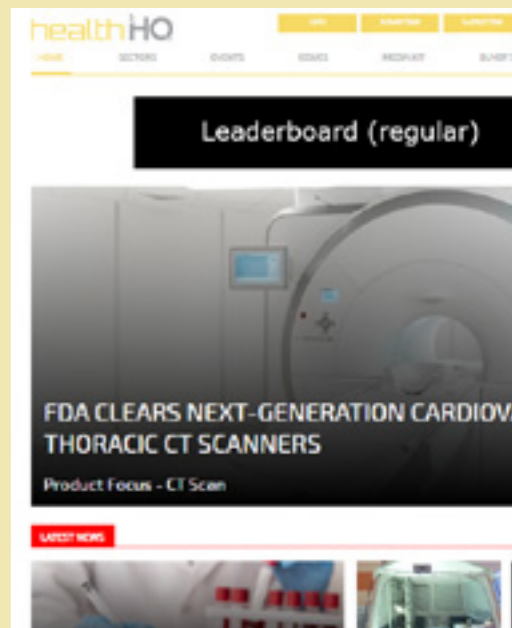
Ref #	Option	Dimensions (W x H) px	Banners			
			1-3 Months	4-6 Months 15% discount	7-9 Months 30% discount	10-12 Months 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

Rates are in USD - Amounts quoted are per insertion

## Artwork Specs

File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
<p><b>JPEG:</b> Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality.</p> <p><b>PNG:</b> Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality.</p> <p><b>GIF:</b> Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.</p>	<p>Maintain a resolution of 72 PPI (pixels per inch) for web graphics.</p> <p>This resolution ensures a good balance between image quality and file size, optimized for digital display.</p>	<p>RGB (Red, Green, Blue): Standard for web design, as monitors and digital displays use RGB to represent colors.</p> <p>Ensure that your design is in RGB color mode for accurate online representation.</p>	<p>Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity.</p> <p>Tools like Photoshop or online image compressors can assist in this regard.</p>	<p><b>Font Size:</b> Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text.</p> <p><b>Font Choice:</b> Choose web-safe fonts to ensure consistent display across different browsers and devices.</p> <p><b>Contrast:</b> Ensure sufficient contrast between text and background for readability.</p>	<p><b>Duration:</b> Keep animations short and engaging, typically between 3 to 7 seconds.</p> <p><b>File Size:</b> Be mindful of the file size of animated GIFs.</p> <p>Optimize and compress the animation to prevent slow loading times.</p>	<p>Design the banner to be responsive, adapting to different screen sizes.</p> <p>Test the banner on various devices to ensure a consistent and visually appealing experience.</p>

healthHQ Website - Homepage



healthHQ Website - Sections Page 01

healthHQ Website - Sections Page 02



healthHQ is a B2B industry platform providing its audience - which constitutes of a large array of health industry professionals starting from individuals to material suppliers to manufacturers to importers and agents and not ending with event organizers - with a myriad of professional services for their benefit & empowerment to help them efficiently achieve their business goals and objectives! Explore these services and elevate your experience in the health industry. Each service is crafted to empower, connect, and propel you towards success.

Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!

Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
				
Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. You can also check out any new products that may help improve your business. Connect with major industry players, forge valuable partnerships, discover the latest products in our Buyer's Guide and explore collaborations. Seamlessly navigate the health industry landscape with our tailored business connections.	Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the health industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey.	Dive into the future of health industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends.	Keep yourself abreast of the latest product releases spanning a diverse array of manufacturers, complete with the associated pricing details for your careful consideration. Stay informed about the newest offerings in the industry to make well-informed decisions about your purchases.	Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) mm / px	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	<b>Business Links</b> Buyer's Guide Agents & Distributors	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CC-01	<b>Career Center</b>	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CE-01	<b>Coming Events</b>	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-FH-01	<b>Financial Hub</b>	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-PM-01	<b>Project Monitor</b> Tenders- Bidders Awarded Contract Progress & Development Completion & Launch	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275

Artwork Specs				
Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
<b>Required Documents:</b> -Your business' phone number and email -Hyperlinks to your website -An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)	<b>Required documents:</b> -If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs. -If you're a company posting a job listing, we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we require hyperlinks to your company's website and/ or social media	<b>Required Documents:</b> -The event name -Start and Finish dates -Location (Country, city and venue.) -Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb) -Agents and Event Organizers contact info (e-mail and phone numbers.) -Hyperlink to the company website	<b>Required documents:</b> -Your company's contact details (e-mail and phone number) -Your stock price, market cap, and number of shares -Hyperlinks to any financial statements and market analysis from your company. -Hyperlink to a .pdf file that lists your products and services. -Your company's logo (PNG file, 72 dpi, 100 kb max)	<b>Required Documents:</b> -Contact info (phone and e-mail) -Project start and finish dates -A short description of the project itself. -An image that conveys your project end-goal.

# Events | Partnerships + Participation / Podcasts & Webinars / healthHQ Excellence Awards

## Explore & Engage a World of Events!

Immerse yourself in the pulse of the health industry through our symbiotic relationships with leading events. We curate exclusive content, forge collaborations, and bring you insider access, ensuring you stay aligned with the industry's beating heart. Dive into the future with our immersive Podcasts and Webinars. Stay informed and engaged with thought-provoking discussions, expert interviews, and the latest trends. Forge meaningful partnerships and actively participate in shaping the health industry's landscape. Networking opportunities, collaborative projects, and exclusive access await you. Connect with us to explore how your involvement can amplify your impact and contribute to the collective growth of the health community.

**Podcasts** Price \$2500

**Build Sound Trust : Sound Engagement**

Monthly audio podcasts - based on healthHQ Magazine's editorial calendar - conducted between a leading industry professional and healthHQ's editor(s). Build trust in your brand / products & services and reach listeners with high impact advertising by being part of healthHQ's podcast series.

Sponsorship package includes:

- 15 - 20 seconds sponsor intro
- 45 second mid-episode advertising message of endorsement
- Logo placement on podcast episode landing page
- Editorial summary written by the healthHQ editorial team.

## healthHQ Excellence Awards

Recognizing excellence in the health industry, healthHQ Excellence Awards celebrate innovation, sustainability, and leadership. Be part of our prestigious awards program, honoring outstanding contributions that shape the industry's future. Join us in applauding excellence and inspiring the next wave of innovation. Learn more about the awards and nominate deserving individuals or projects that deserve recognition.

## Webinars

Insight <span style="float: right; background-color: #ffc107; padding: 2px 5px;">Price \$15,000</span>	Live <span style="float: right; background-color: #ffc107; padding: 2px 5px;">Price \$8,500</span>	On-Demand <span style="float: right; background-color: #ffc107; padding: 2px 5px;">Price \$5,000</span>
<p>Discover Insight Webinars—a digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.</p> <p><b>Insight Package Includes:</b></p> <ul style="list-style-type: none"> <li>• Deliver three to four presentations, each lasting 10 to 15 minutes.</li> <li>• Engage in a collaborative panel discussion and live Q&amp;A for 30 to 45 minutes, hosted and moderated by healthHQ's editor(s).</li> <li>• Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list.</li> <li>• Implement a 3-month promotional campaign across healthHQ's media channels.</li> <li>• Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions.</li> <li>• Distribute a recording of the seminar to all registrants.</li> <li>• Archive the webinar recording on healthHQ's website for on-demand viewing.</li> </ul>	<p>Live webinars typically involve interactions between your company's C-level and managerial team members and editor(s) from healthHQ. These sessions provide an opportunity to showcase your offerings, position your company as a leading authority in its relevant sector, and generate high-quality leads.</p> <p><b>Live Package Includes:</b></p> <ul style="list-style-type: none"> <li>• Deliver a concise webinar presentation lasting 20 to 30 minutes.</li> <li>• Engage in a live Q&amp;A session, skillfully moderated by healthHQ's editor(s).</li> <li>• Create a customized registration page for clients and execute a targeted marketing campaign to reach healthHQ's extensive audience and community.</li> <li>• Implement a comprehensive 2-month promotional campaign across healthHQ's diverse media channels.</li> <li>• Provide a detailed leads report containing contact details, attendance statistics, and a transcript of all audience questions.</li> <li>• Distribute the post-webinar recording via email to all registrants.</li> <li>• Archive the webinar recording on healthHQ's website for convenient on-demand viewing.</li> </ul>	<p>The on-demand webinar platform enables you to connect with healthHQ's audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.</p> <p><b>On-Demand Includes:</b></p> <ul style="list-style-type: none"> <li>• Pre-recorded webinar presentation lasting 20-30 minutes</li> <li>• The webinar presentation will be featured on healthHQ's website and will remain accessible indefinitely</li> <li>• A one-month promotional campaign will be conducted across our social media platforms</li> <li>• A leads report, containing captured contact details, will be generated and provided to you</li> </ul>

## Partnerships + Participation: Amplify Your Impact

healthHQ - has enjoyed – since decades - a symbiotic relationship with major and leading event organizers, worldwide, ensuring appropriate high-level participation at their health-related events. The platform is usually assigned as co-organizer or as official media partner and enjoys unprecedented access to all event attendees (exhibitors, visitors, speakers and other participants) - showcasing its media channels. Promotional Partners who plan their campaign in event-related media are provided with valuable high-level exposure!

January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Arab Health (Dubai, UAE) DUPHAT (Dubai, UAE)	Maghreb PHARMA Expo (Algiers, Algeria) MEDLAB Middle East (Dubai, UAE)	Dubai DERMA (Dubai, UAE)	ExpoMed Eurasia (Istanbul, Turkey) MEDLAB West Africa (Lagos, Nigeria)	Abu Dhabi Global Healthcare Week (Abu Dhabi, UAE)	Health Spaces (Arizona, USA)
July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Korea International Safety & Health Show (KISS) (Seoul, Korea)	Vietnam MEDI-PHARM (Ho Chi Minh, Vietnam)	Saudi Hospital Design & Build Expo (Riyadh, KSA) Acute & General Medicine (London, UK)	Healthcare Damascus (Damascus, Syria) Global Health Exhibition (Riyadh, KSA)	MEDICA (Dusseldorf, Germany)	Russian Healthcare Week (Moscow, Russia) Safety & Health Expo (London, UK)

**Unveiling Insights, Innovation, and Governance**

Immerse yourself in the world of innovation through hands-on exposure to our Product or Technology Demos. Discover the most recent progressions, delve into state-of-the-art solutions, and envision the future of the health industry through engaging demonstrations crafted to both inspire and enlighten.

Whether making strategic decisions or embracing technological breakthroughs, our varied Reports options provide you with the tools to confidently navigate the intricacies of the health industry.



**Industry eBooks**

Explore the intricacies of current industry trends and obstacles through our collection of eBooks. Crafted by seasoned industry professionals, these extensive materials offer thorough examinations, practical insights, and innovative perspectives. They serve as valuable resources to inform your strategic choices, enabling the development of your business and the expansion of your market presence.

**Price  
On Request**



**White Papers**

Establish yourself as a thought leader in the health industry by sharing your expertise, discussing your areas of specialization, and collaborating with the healthHQ editorial team on various digital content opportunities to enhance your leadership presence across healthHQ's media channels. Create interest in your specialized topics and highlight how your solutions contribute to the industry. Host your own white paper or eBook on healthHQ's Magazine & Website to reach a pre-engaged audience, and enjoy the benefits of distribution across healthHQ's media channels. As a contributor, you will have your content published on healthHQ's website, featured on the homepage or relevant news/sector pages, included in healthHQ's newsletter, and promoted across its social media platforms. Additionally, you will receive monthly lead sharing for a three-month period, including all contact details.

**Price  
\$3,000**



**Product, Service or Technology Demos**

Enhance your marketing efforts by incorporating a compelling video to showcase your brand, products, and services, whether you seek year-round promotion or wish to build anticipation for an upcoming event. Amplify your visibility by submitting your own product content and enjoying widespread promotion across healthHQ's magazine, website, newsletter and social media platforms.

The sponsorship package comprises various benefits, such as hosting your content on healthHQ's website's reports page (unique page for your report), featuring your product booklets, your company starter pack, and more. Additionally, you'll receive a dedicated e-shot in HTML format, two social media posts with personalized branding, a mention in the weekly newsletter, and a product summary along with the title of your pitch.

**Price  
\$3,000**



**Country Presentations**

Explore a comprehensive global outlook through our Country Presentations. These reports delve into governmental initiatives, policies, and innovations within the health industry, providing valuable insights into the dynamic terrain of health governance at a national level.

**Price  
On Request**



**Tailored Insights, Customized Reception & Timely Delivery**

This is a highly targeted / segmented medium which provides subscribers with up-to-date health industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget. General health-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

**Industry Newsletter**

Stay informed across the entire health industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you're always in tune with the industry pulse. General Newsletters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving health industry landscape.

**Sector Newsletters**

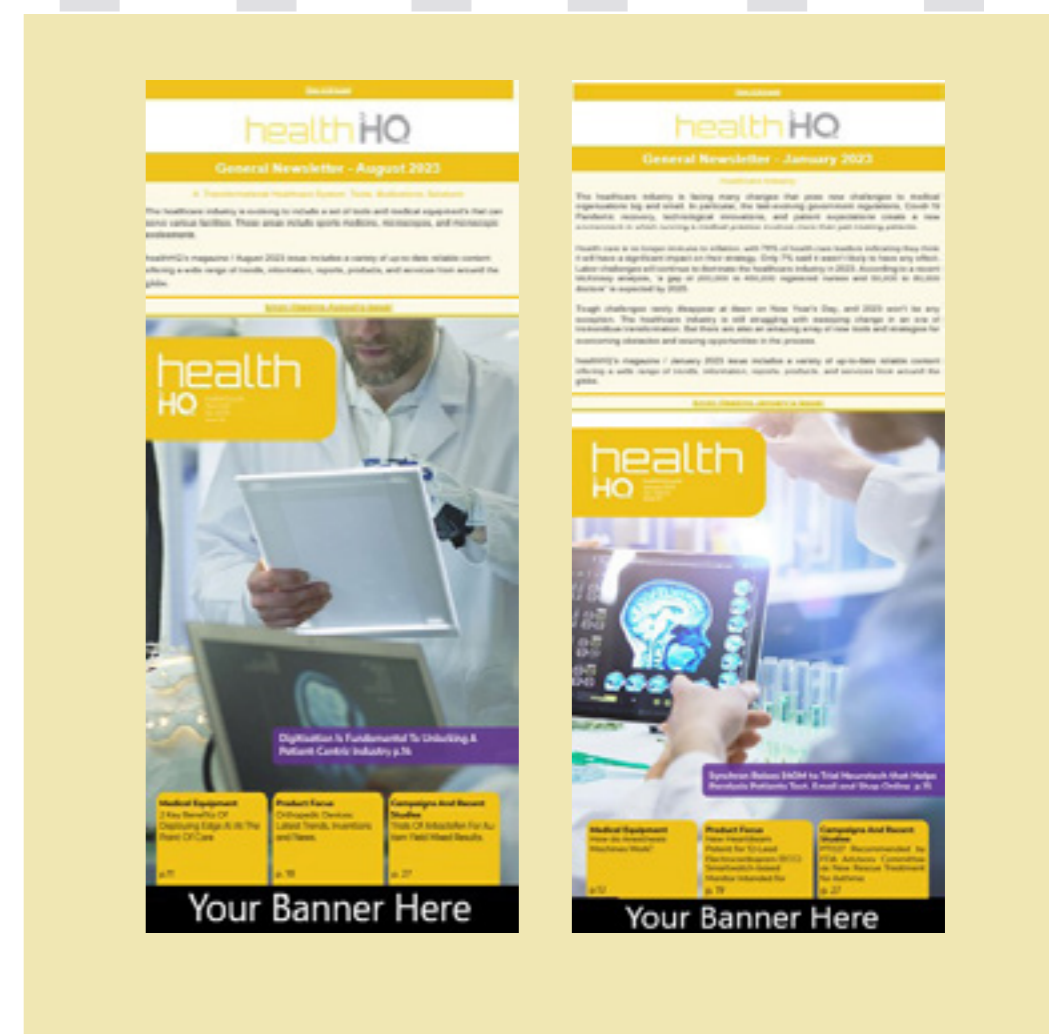
Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the health industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

**Sending Frequency**

General Industry Newsletter is sent on a weekly basis, while By-Sector Newsletter is sent on a bi-weekly basis.

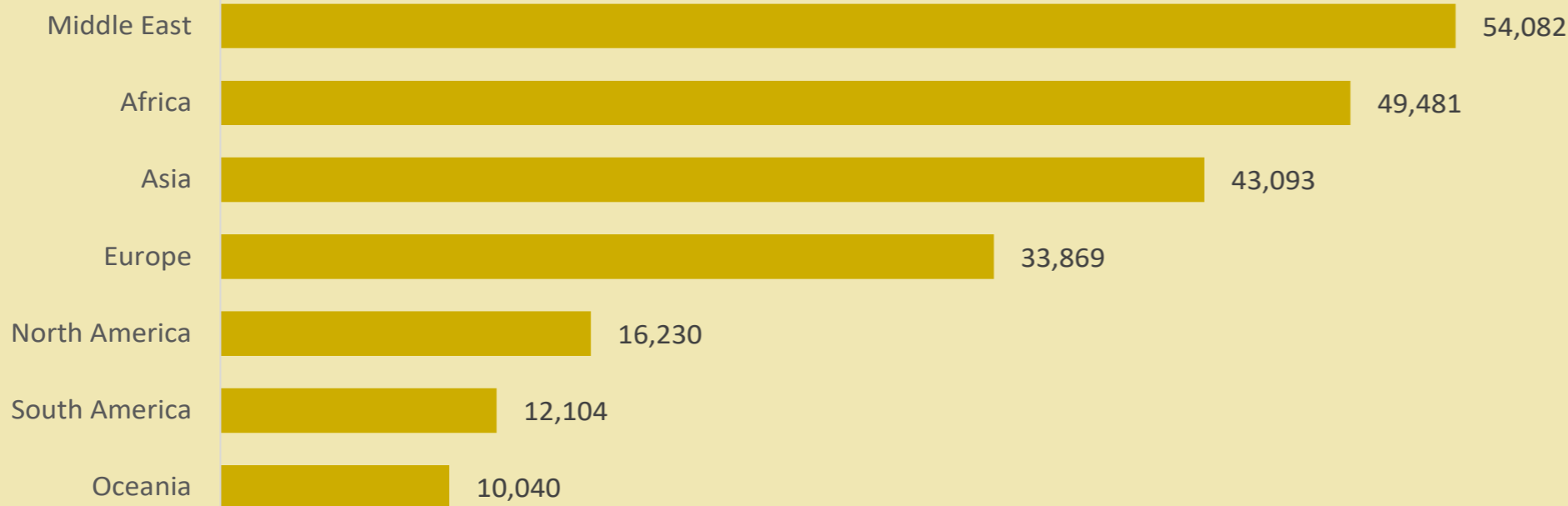
**Newsletters Subscribers**

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the health industry.

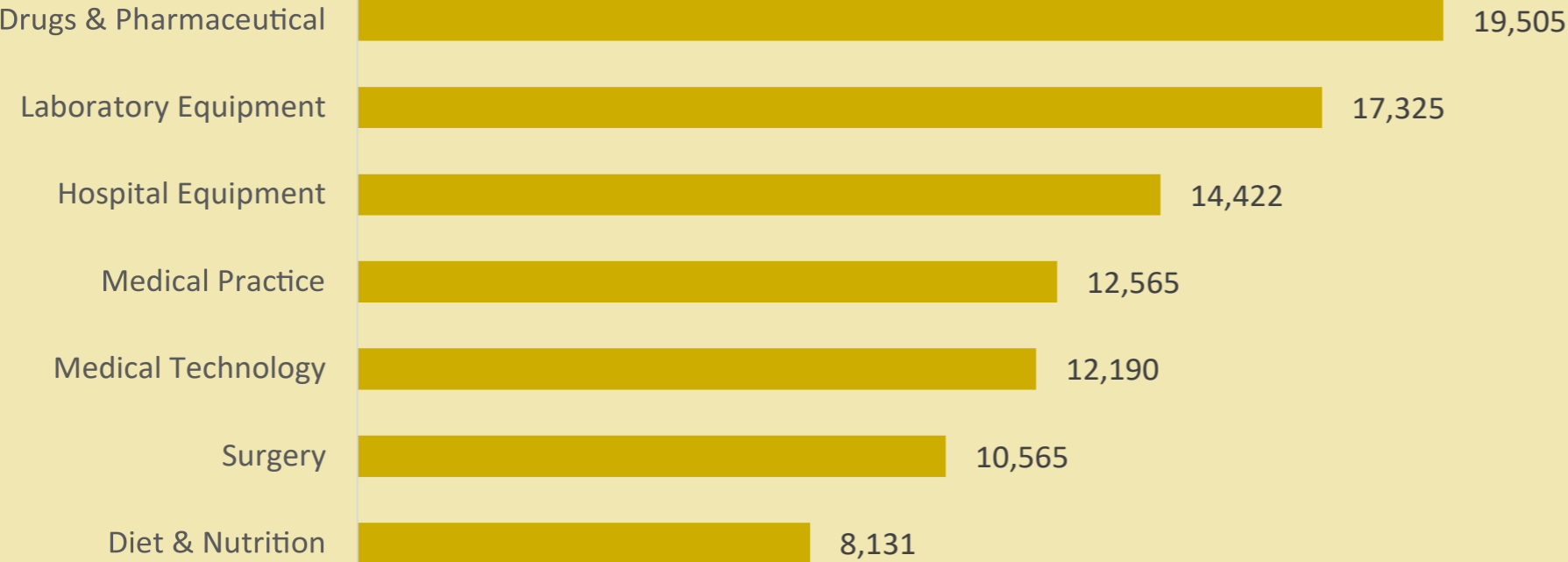


Newsletters Subscribers Per Region / Sector								
	Asia	Europe	Africa	Middle East	North America	South America	Oceania	TOTAL
<b>General Industry</b>	24,132	21,465	30,486	33,246	5,432	5,123	4,312	124,196
<b>Medical Practice</b>	2,465	2,126	3,023	3,356	804	502	289	12,565
<b>Hospital Equipment</b>	3,756	1,472	2,465	4,237	1,072	871	549	14,422
<b>Laboratory Equipment</b>	3,942	2,516	3,412	3,026	2,068	1,453	908	17,325
<b>Drugs &amp; Pharmaceutical</b>	3,561	2,715	4,078	3,842	3,245	989	1,075	19,505
<b>Medical Technology</b>	1,943	1,752	2,657	2,075	1,072	1,256	1,435	12,190
<b>Surgery</b>	1,873	1,071	2,058	2,357	1,432	923	851	10,565
<b>Diet &amp; Nutrition</b>	1,421	752	1,302	1,943	1,105	987	621	8,131
<b>TOTAL</b>	<b>43,093</b>	<b>33,869</b>	<b>49,481</b>	<b>54,082</b>	<b>16,230</b>	<b>12,104</b>	<b>10,040</b>	<b>218,899</b>

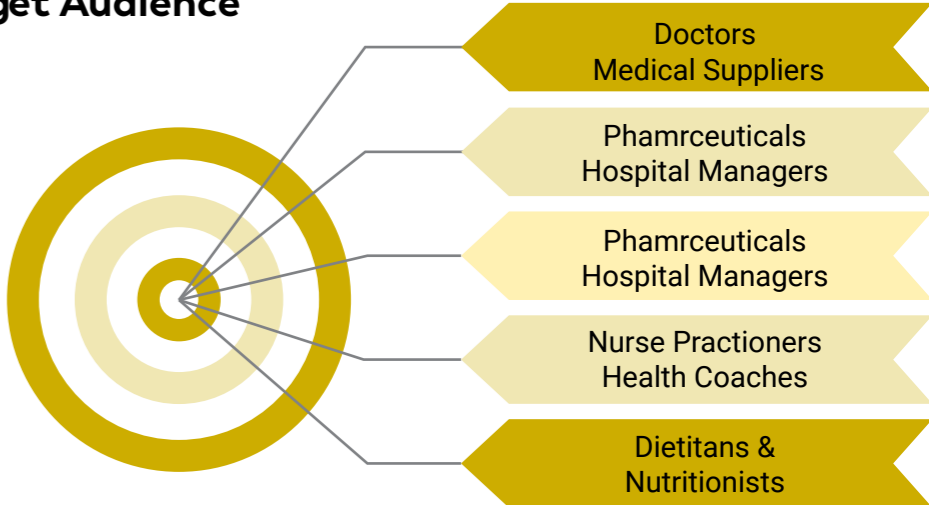
Breakdown by Region



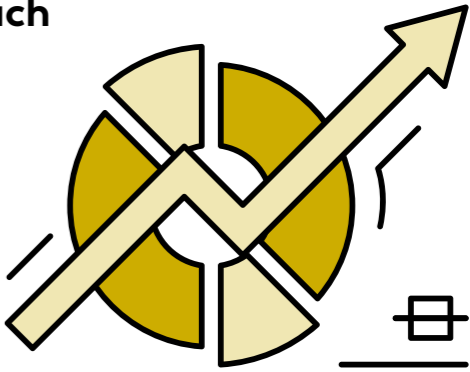
Breakdown by Sector



Target Audience



Avg Monthly Reach



**18,242**

Avg Click-Through-Rate



**5.43%**

**Connecting the health Community Across Platforms**

Our front-row offering to our audience showcasing important & curated (health-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability.

Promotional partners can post their company news and products / services on these channels for more value-added exposure.

**Social Media Channels Presence**

Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the health industry conversation wherever you are.

**Social Posting Calendar**

**Daily Updates:** Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.

**Weekly Spotlights:** Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.

**Interactive Fridays:** Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the health community.



**LinkedIn (LI)**

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-LI-01	Hero Image	1128 x 200 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-02	Shared Image	1200 x 628 px	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-LI-05	Video Ad Specs	1920 x 1080 px	27 MB per minute (3 minutes max)	MP4	\$250	\$215	\$175	\$140

Post name 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.

**Facebook (FB)**

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Bookconnect	1640 x 859 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotivate	1200 X 630 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1920 px	9:16	PNG, JPG, GIF	\$350	\$300	\$245	\$195
SO-FB-07	Stories Ads videos	1080 x 1920 px	9:16, 120 sec (max)	MP4, MOV or GIF	\$350	\$300	\$245	\$195

Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

### X (Twitter)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-X-01	Sales Card	1500 x 500 px	3:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-02	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-X-03	Website Card	800 x 800 px	1:1	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
SO-X-04	Fun Promotions	506 x 253 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110

Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

### Instagram (IG)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-IN-01	Meet my Logo	1080 x 1350 px	4:5	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-02	Sales in a box	1080 x 1080 px	1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-IN-04	IG Reels	1080 x 566 px	1.91:1 60 sec (max)	MP4 or .MOV	\$250	\$215	\$175	\$140
SO-IN-05	My Stories	1080 x 1920 px	9:16	PNG, JPG, GIF	\$250	\$215	\$175	\$140

14%(250 Pixels) of the top and bottom of the image free from text and logos

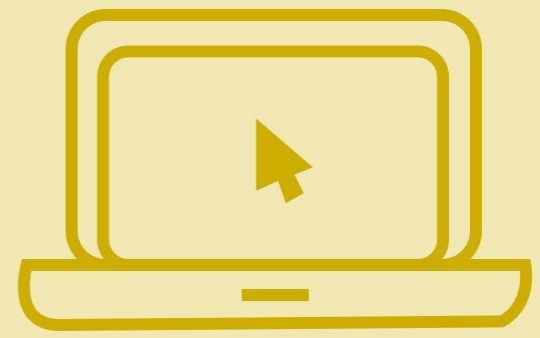
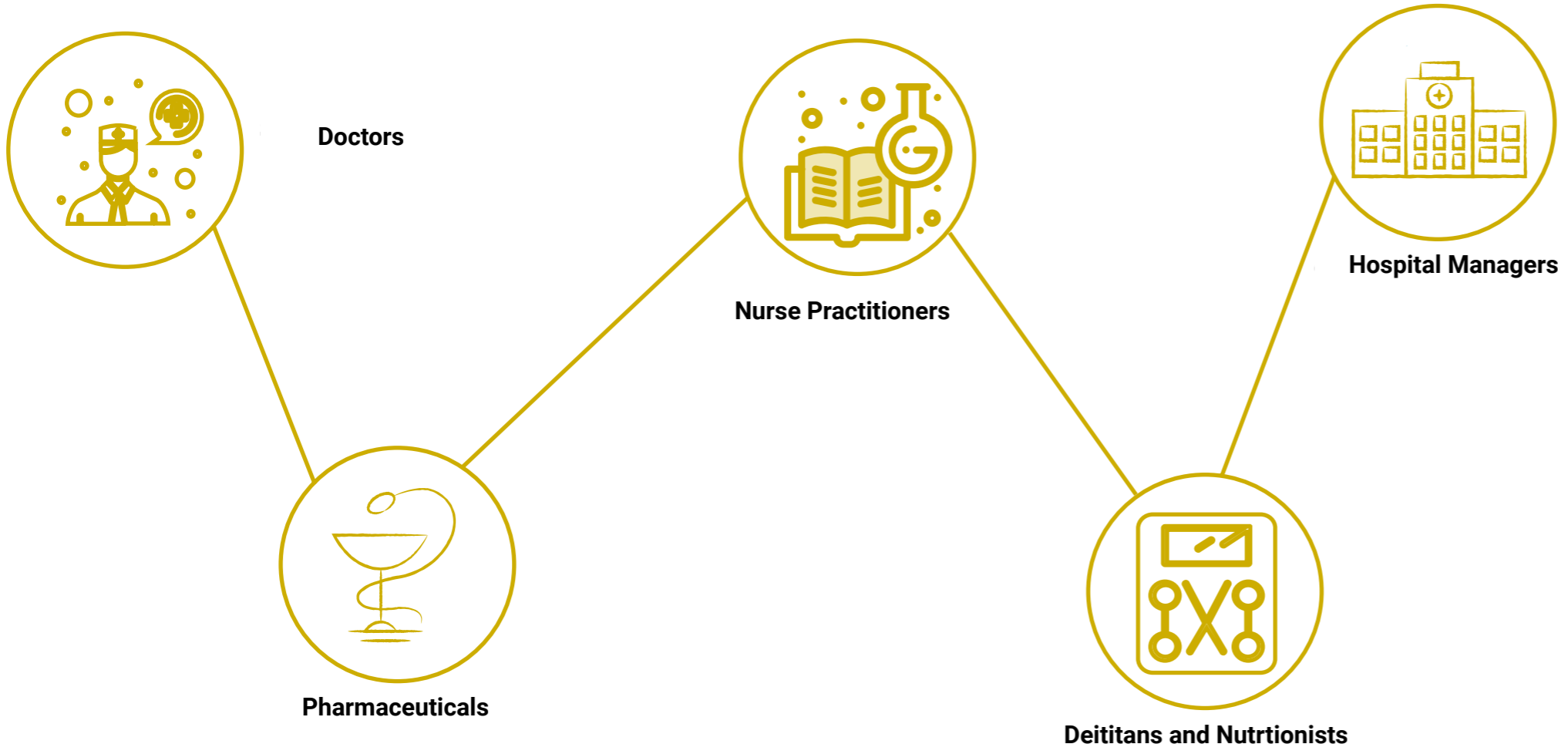
### YouTube (YT)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-YT-01	Video Uploads (Sales)	1280 X 720 px	22 MB per minute (3 minutes max)	HD minimum	\$200	\$170	\$140	\$110
SO-YT-02	Banner Image	2048 x 1152 px	6 MB	HD minimum	\$200	\$170	\$140	\$110

Video must be minimum HD standard

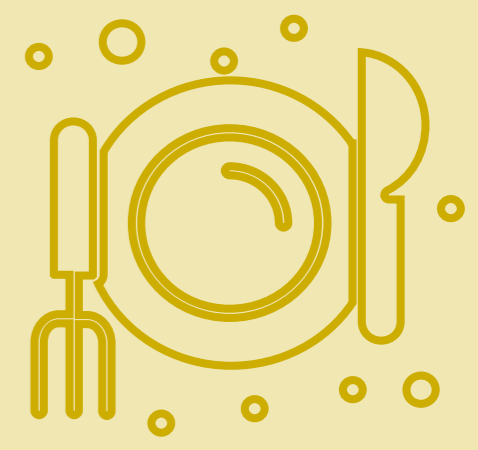
Elevate Your Reach, Maximize Impact

Use our tried and true Email media channel, a precise platform that gives our promotional partners the targeted exposure they need at affordable prices in order to communicate their message to their "selected audience"! Our subscribers comprise of industry professionals, CEOs, and more who are always looking for the next products and services that can improve their business, and what better way to connect with those people than an Email that highlights what makes you the answer they seek?



Average Email Reach  
12,850

Industry Sectors  
12



Regions  
7

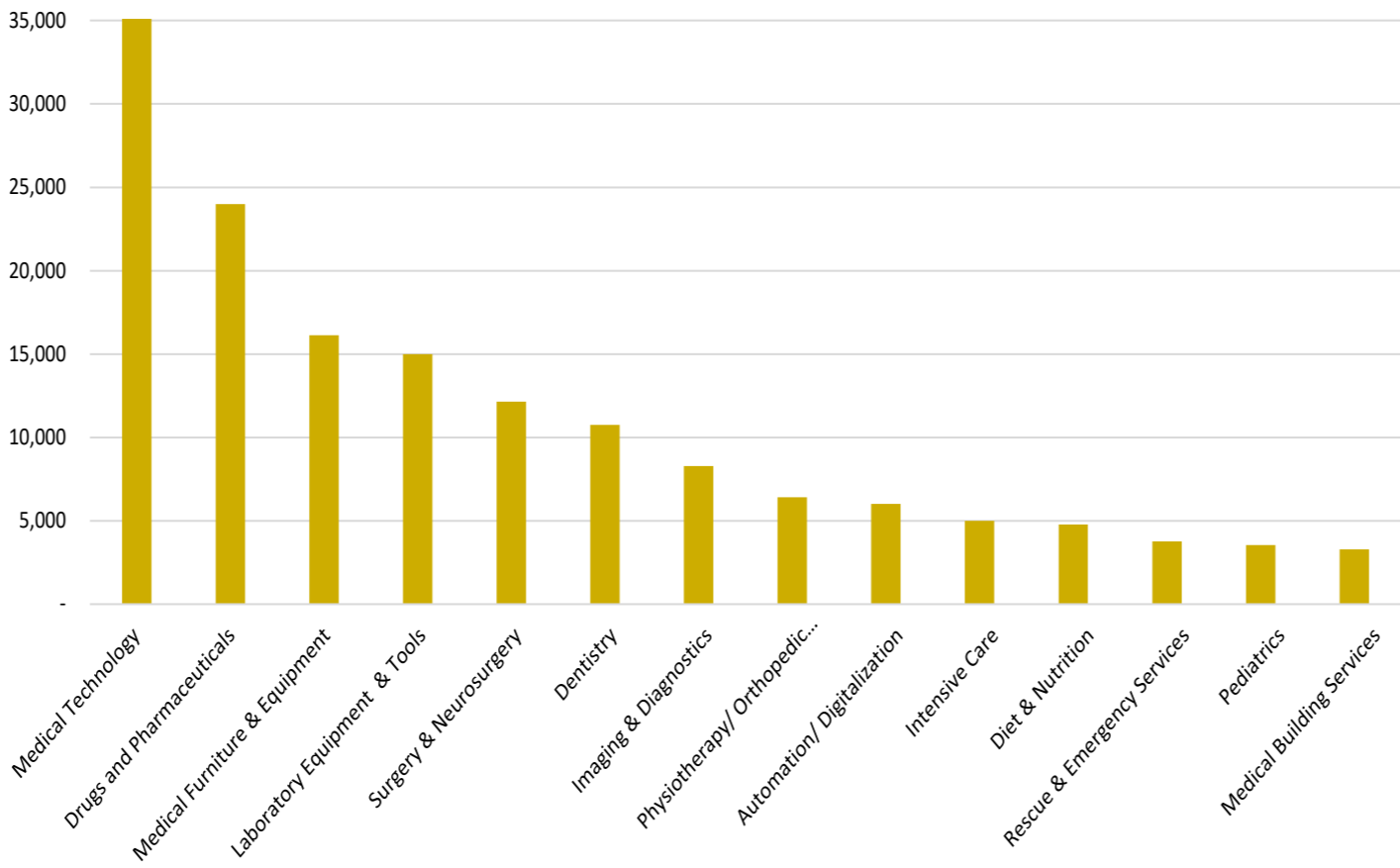
Promote your company, products or services to highly targeted segments of our health database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:

- Geography - Industry Sector – Activity - Job function
- Price: USD 2,000 per 1,000 contacts

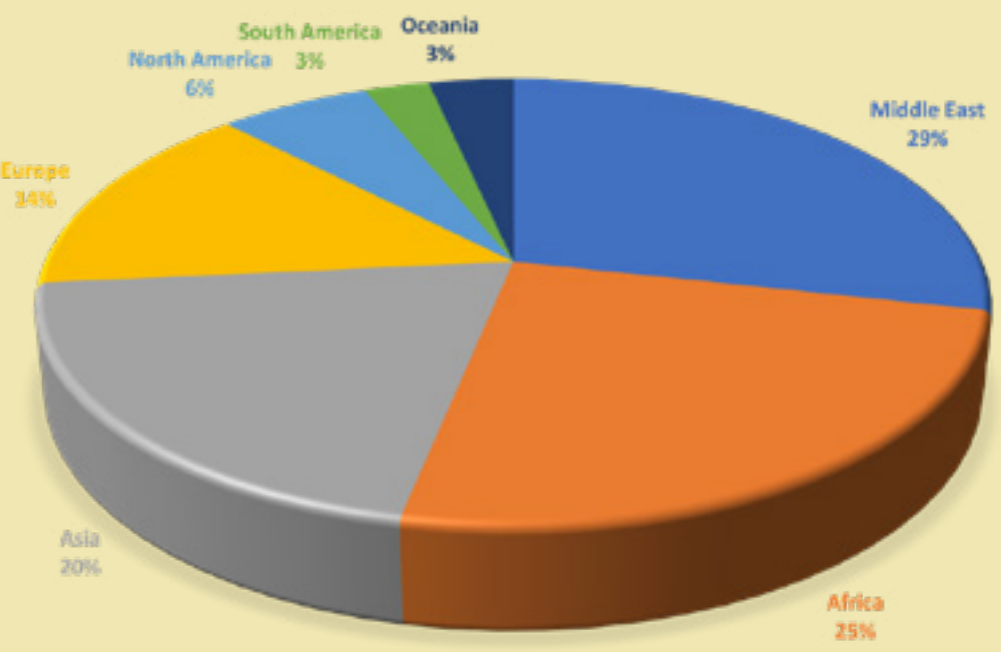
**Recipients Per Sector**

**Recipients Per Region**

Industry Sectors	Recipients
Medical Technology	35,112
Drugs and Pharmaceuticals	24,001
Medical Furniture & Equipment	16,121
Laboratory Equipment & Tools	14,995
Surgery & Neurosurgery	12,146
Dentistry	10,743
Imaging & Diagnostics	8,281
Physiotherapy/ Orthopedic Technology	6,413
Automation/ Digitalization	6,018
Intensive Care	4,987
Diet & Nutrition	4,782
Rescue & Emergency Services	3,768
Pediatrics	3,542
Medical Building Services	3,285
<b>TOTAL</b>	<b>154,194</b>



Middle East	43,920
Africa	38,105
Asia	31,239
Europe	22,131
North America	9,456
South America	4,053
Oceania	5,290
<b>Total</b>	<b>154,194</b>



**Promotional Services & Rates**

Ref #	Service	Dimensions (W x H) px	1 Sending	4-6 Sendings (15% discount)	7-9 Sendings (30% discount)	10-12 Sendings (45% discount)
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

**Artwork Specs**

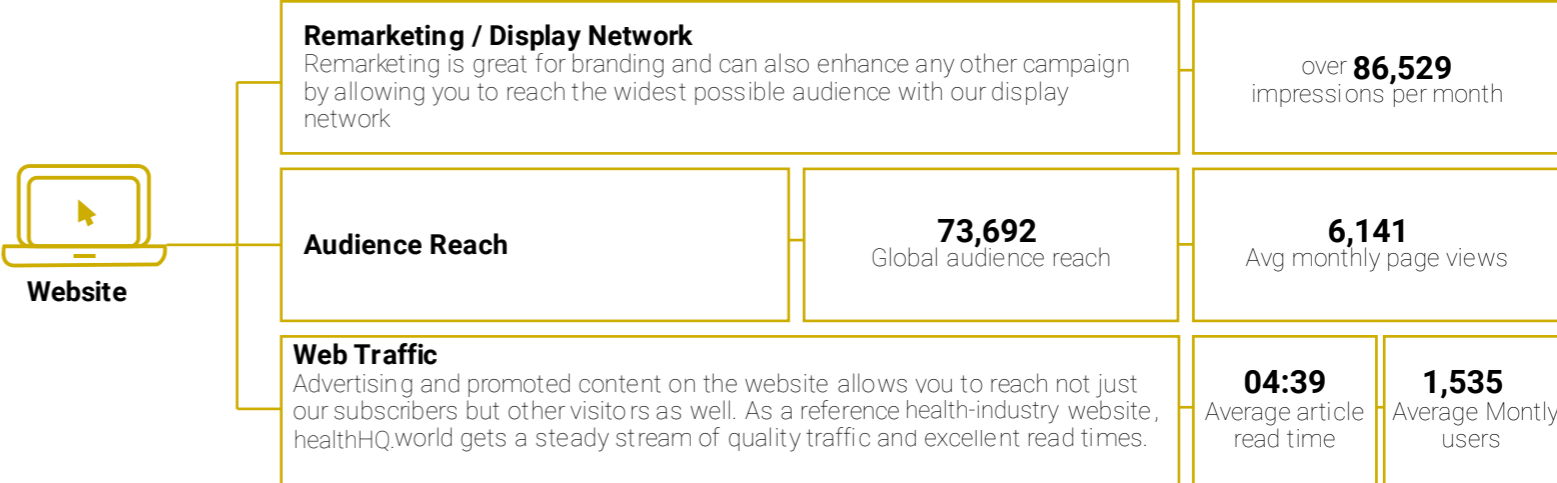
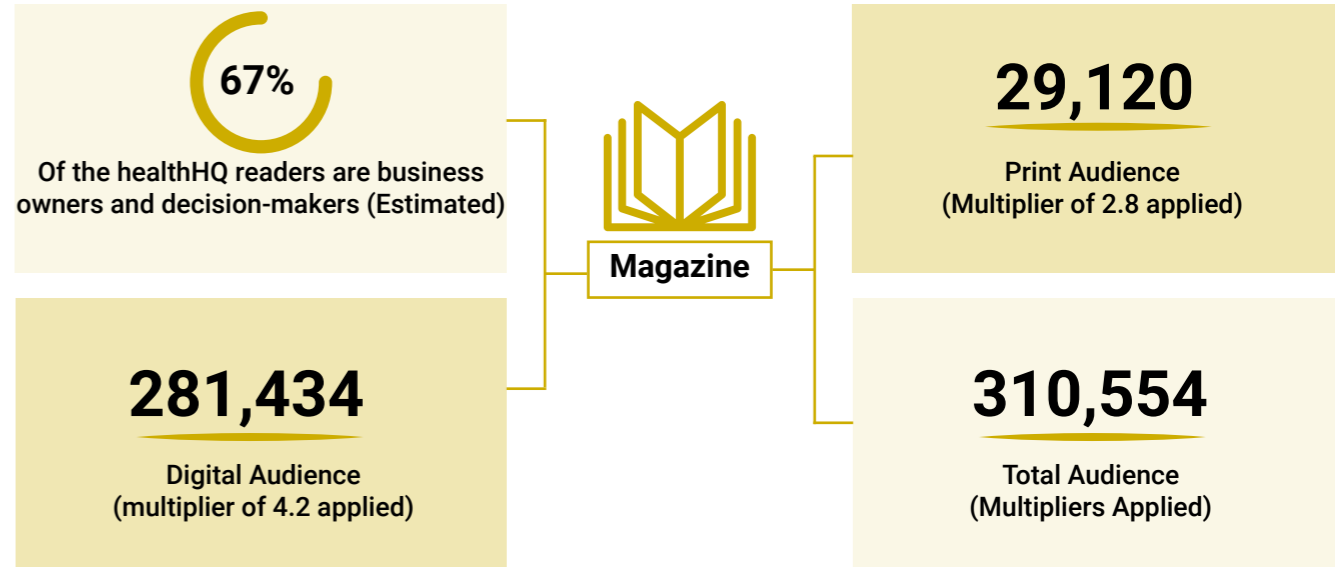
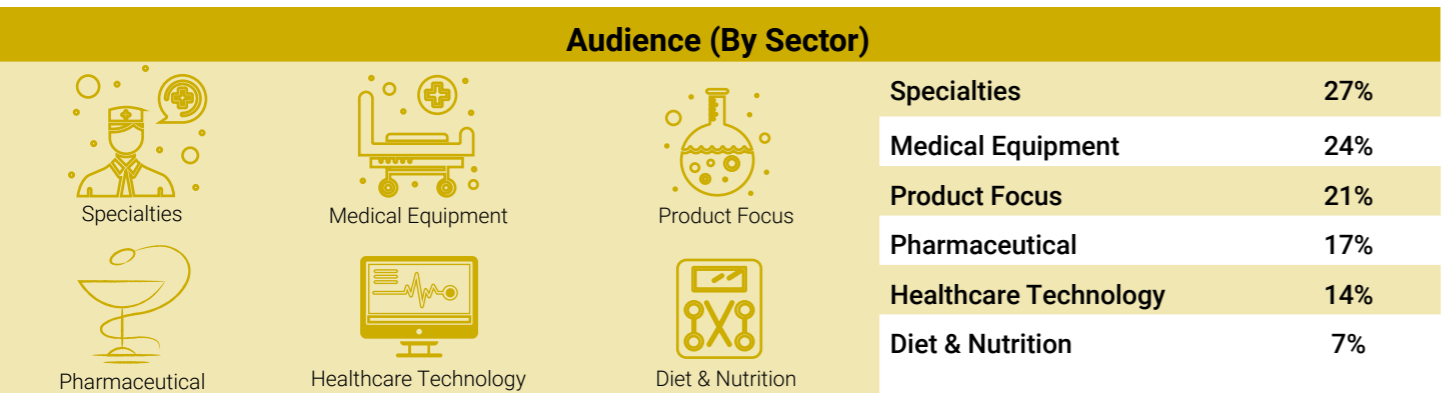
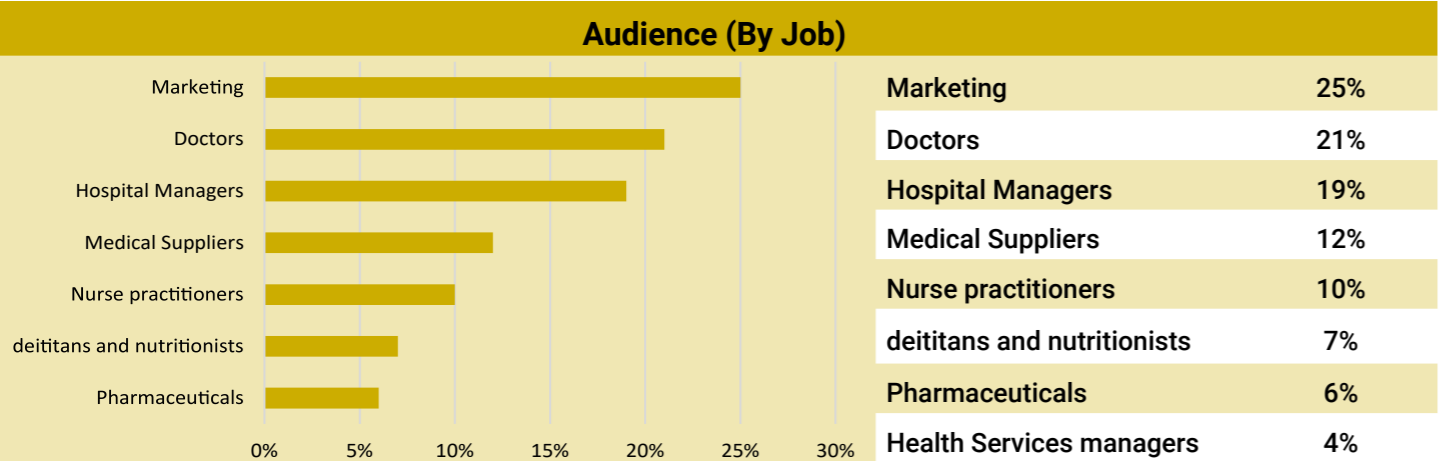
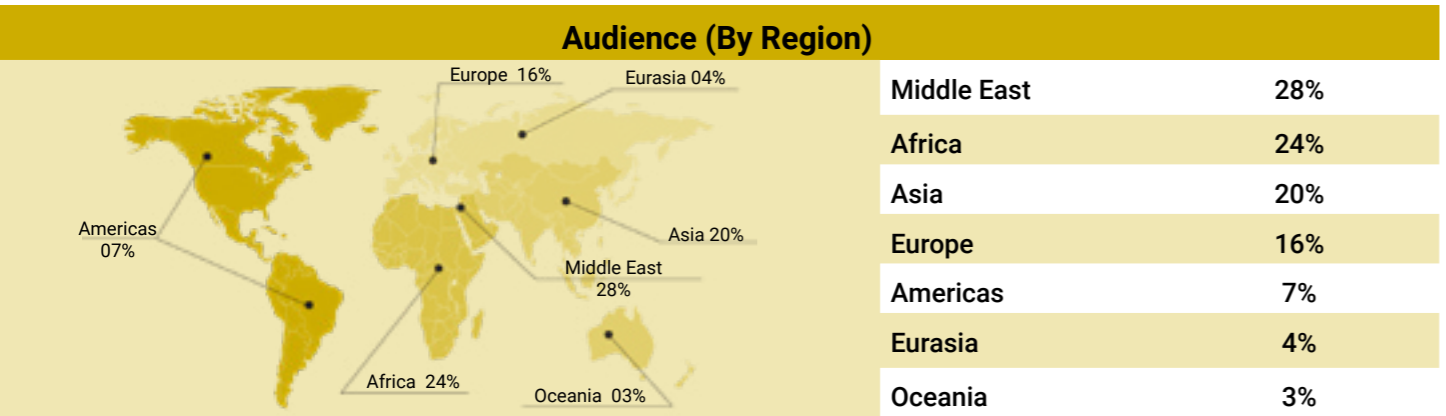
Make sure your e-mail is branded according to your company's branding. Include your logo at the top, and use your company's own color palette. Add pictures of the product you're promoting or a representation of the service you provide.

For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG format; if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

# healthHQ | Global Audience Synopsis

healthHQ is a primary reference point for decision makers at all levels of health-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

healthHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over 333,413 people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.



Below you shall find 5 distinct & holistic promotional packages - ranging from Bronze to Platinum - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package.

You may select one of the promotional packages available therein, noting each package can be customized (adding or removing promotional services and options - per media channel) as per your preferences and specific needs / allocated budget.



**What is it that you want to achieve?**

healthHQ's media channels - listed below - provide a true holistic solution to meet all your marketing & promotional requirements.

Media Channel	Lead Generation	Brand Awareness	Targeted Marketing	Thought Leadership	Speaking Opportunities
Magazine (MA)	✓	✓		✓	
Website (WE)	✓	✓		✓	
Services (SE)	✓	✓			
Events (EV)	✓	✓		✓	✓
Reports (RE)	✓	✓		✓	
Newsletters (NL)	✓	✓	✓		
Social (SO)	✓	✓	✓		
Email (EM)	✓	✓	✓		



**Bronze Package**  
Solid, Proven & Reliable! (Good as a start...!)

Campaign Duration (Months)

2

Lead Generation ✓

Brand Awareness ✓

Targeted Marketing ✓

Thought Leadership

Speaking Opportunities

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page	Horizontal	2 Issues	\$3,000	0%	\$3,000
PPS-02	Website	Banner	Leaderboard		2 Months	\$1,500	0%	\$1,500
PPS-03	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-04	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$2,000	0%	\$2,000
Total Amount						\$8,000.00	0%	\$8,000.00
Special Discount							10%	\$800.00
Due Amount (To Pay)								\$7,200.00
Payment Option 1 : Per Month*								\$3,600.00
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$720.00
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration								\$6,480.00
*Payable within two weeks after insertion order has been authorized								

**Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical	1 Issue	\$1,500	0%	\$1,500
VPS-02	Website	Banner	MPU Banner		1 Month	\$600	0%	\$600
VPS-03	Services	Buyer's Guide		Published in Magazine & Website	1 Issue / 1 Post	\$550	0%	\$550
VPS-04	Newsletters	Banner Advertising	Banner		1 Newsletter	\$750	0%	\$750
VPS-05	Email	Direct Email Marketing (DEM)	1,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$2,000	0%	\$2,000
Total Amount						\$5,400	0%	\$5,400
VPS Discount						100%	\$5,400	
Due Amount (To Pay)								\$0

**Silver Package**

The Silver Knight (Really Strong ~ Provides Shining Results!)

Campaign Duration (Months)

4

Lead Generation ✓

Brand Awareness ✓

Targeted Marketing ✓

Thought Leadership

Speaking Opportunities

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page	108 x 242 mm (WxH)	2 Issues	\$4,500	0%	\$4,500
PPS-02	Magazine	Display Advertising	2/3 Page		2 Issues	\$3,500	0%	\$3,500
PPS-03	Website	Banner	MPU Banner		2 Months	\$1,200	0%	\$1,200
PPS-04	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,500	0%	\$1,500
PPS-05	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						18,700.00	0%	\$18,700
Special / Package Discount							20%	\$3,740
Due Amount (To Pay)								\$14,960
"Payment Option 1 : Per Month*" *Monthly payment divided according to number of months related to campaign duration"								\$3,740
"Lump sum Discount*" *Only applied when payment is made lump-sum - per entire campaign duration"							10%	\$1,496
"Payment Option 2 : Per Duration" *Payable within two weeks after insertion order has been authorized"								\$13,464.00

**"Value-Added Promotional Services (VPS) Pro-Bono / Free of Charge"**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,500	0%	\$4,500
VPS-02	Magazine	Advertorial	2/3 Page		2 Issues	\$3,500	0%	\$3,500
VPS-03	Website	Banner	MPU Banner		2 Month	\$1,200	0%	\$1,200
VPS-04	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website	2 Issues	\$1,100	0%	\$1,100
VPS-05	Newsletters	Banner Advertising	Banner		2 Newsletter	\$1,500	0%	\$1,500
VPS-06	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$8,000	0%	\$8,000
Total Amount						\$19,800	0%	\$19,800
VPS Discount						100%		\$19,800
Due Amount (To Pay)								\$0

**Gold Package**

Nothing Shines Like Gold ~ Guaranteed to provide shining results!

**Campaign Duration (Months)**

6

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		3 Issues	\$5,000	0%	\$5,000
PPS-02	Magazine	Advertorial	Full-Page		3 Issues	\$1,725	0%	\$1,725
PPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Facing each other	2 Issues	\$7,500	0%	\$7,500
PPS-04	Website	Banner	Leaderboard (Large)	970 x 90 PX	3 Months	\$3,400	0%	\$3,400
PPS-05	Services	Classified Advertising	Buyer's Guide	Published in Magazine & Website	3 Issues	\$3,600	0%	\$3,600
PPS-06	Reports	Industry Report	White Paper		1 Report	\$2,000	0%	\$2,000
PPS-07	Newsletters	Highlighted Content	Banner & Text	40 words text with background color	2 Newsletters	\$3,150	0%	\$3,150
PPS-08	Email	Direct Email Marketing (DEM)	3,000 Contacts	Per specific criteria to be provided by client	2 eShots	\$3,000	0%	\$3,000
Total Amount						\$29,375	\$-	\$29,375
Special Discount							30%	\$8,813
Due Amount (To Pay)							\$20,563	
Payment Option 1 : Per Month*							\$3,427	
*Monthly payment divided according to number of months related to campaign duration								
Pre-Payment Discount*							10%	\$2,056
*Only applied when payment is made lump-sum - per entire campaign duration								
Payment Option 2 : Per Duration							\$18,506	
*Payable within two weeks after insertion order has been authorized								

**Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Full-Page		2 Issues	\$5,500	0%	\$5,500
VPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		3 Issues	\$6,000	0%	\$6,000
VPS-03	Magazine	Company Profile & Executive Interview	2 Full-Pages	Spread / Double-Page	2 Issues	\$6,000	0%	\$6,000
VPS-04	Magazine	Insert	Poster	Spread / Double-Page	1 Issue	\$5,000	0%	\$5,000
VPS-05	Website	Banner	Leaderboard (Large)	970 x 90 PX	3 Months	\$3,750	0%	\$3,750
VPS-06	Services	Buyer's Guide		Published in Magazine & Website	4 Issues	\$2,200	0%	\$2,200
VPS-07	Reports	Product, Service or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-08	Newsletters	Promoted Content	Content (Text & Image) + Hyperlink		2 Newsletters	\$2,000	0%	\$2,000
VPS-09	Email	Direct Email Marketing (DEM)	3,500 Contacts		1 eShot	\$7,000	0%	\$7,000
Total Amount						\$40,450	0%	\$40,450
VPS Discount						100%	\$40,450	
Due Amount (To Pay)							\$0	

For any query, kindly send an email to [marketing@healthHQ.world](mailto:marketing@healthHQ.world)  
 To customize & order an CPC, please visit [www.healthHQ.world/promote/CPC/](http://www.healthHQ.world/promote/CPC/)  
 To order an HPP, please visit [www.healthHQ.world/promote/HPP/](http://www.healthHQ.world/promote/HPP/)

**Diamond Package**  
 Glittering Diamonds Are Forever  
 A peunltimate package for industry leaders!

Campaign Duration (Months)

9

- Lead Generation ✓
- Brand Awareness ✓
- Targeted Marketing ✓
- Thought Leadership ✓
- Speaking Opportunities ✓

**Payable Promotional Services (PPS)**

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full Page		5 Issues	\$11,000	15%	\$9,350
PPS-02	Magazine	Advertorial	Full Page		4 Issues	\$8,000	15%	\$6,800
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		4 Issues	\$12,000	15%	\$10,200
PPS-04	Website	Banner	Leaderboard (Large)		5 Months	\$6,250	30%	\$4,375
PPS-05	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,750	15%	\$2,338
PPS-06	Events	Podcast			1 Podcast	\$2,500	0%	\$2,500
PPS-07	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-08	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	4 Newsletters	\$4,000	15%	\$4,000
PPS-09	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
<b>Total Amount</b>						\$56,250	\$6,938	\$49,313
<b>Special Discount</b>							40%	\$19,725
<b>Due Amount (To Pay)</b>							\$29,588	
<b>Payment Option 1 : Per Month*</b>							\$3,288	
<small>*Monthly payment divided according to number of months related to campaign duration</small>								
<b>Pre-Payment Discount*</b>							10%	\$2,959
<small>*Only applied when payment is made lump-sum - per entire campaign duration</small>								
<b>Payment Option 2 : Per Duration</b>							\$26,629	
<small>*Payable within two weeks after insertion order has been authorized</small>								

**Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge**

Ref #	Media Channel	Promotional Service	Promotional Option	Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount	
VAS - 01	Magazine	Advertorial	Double-Page	Spread / Facing each other	2 Issues	\$11,600	0%	\$11,600
VAS - 02	Magazine	Classified Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VAS - 03	Magazine	Display Advertising	Advertorial (Full-Page)		5 Issues	\$10,000	15%	\$8,500
VAS - 04	Magazine	Display Advertising	2 Full-Pages	Spread / Double-Page - Facing each other	4 Issues	\$6,800	15%	\$5,780
VAS - 05	Magazine	Company Profile & Executive Interview	2 Papers	Binded - Placed in Middle of Issue!	2 Issues	\$4,400	0%	\$4,400
VAS - 06	Magazine	Leaflet	Large Leaderboard Banner		5 Months	\$6,000	15%	\$5,100
VAS - 07	Website	Banner		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VAS - 08	Newsletter	Banner, Content & BG Color			1 Webinar	\$5,000	0%	\$5,000
VAS - 09	Newsletter	Promoted Content	3-Page Document			\$3,000	0%	\$3,000
VAS - 10	Email	Direct Email Marketing (DEM)	Banner & Text (40 words) with Background Color		4 Newsletters	\$4,000	15%	\$3,400
VAS - 11	Report	Industry Report		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VAS - 12	Event	Promotional Service	5,000 Contacts (per specific criteria)		3 Sendings	\$6,750	0%	\$6,750
<b>Total Amount</b>						\$78,125	\$7,106	\$71,019
<b>VPS Discount</b>						100%	\$71,019	
<b>Due Amount (To Pay)</b>							\$0	

## The Platinum Package Nothing But The Best! (drop mic!)

Campaign Duration (Months)

12

Lead Generation ✓

Brand Awareness ✓

Targeted Marketing ✓

Thought Leadership ✓

Speaking Opportunities ✓

### Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	Full-Page		6 Issues	\$16,500	15%	\$14,025
PPS-02	Magazine	Promoted Content	Advertorial (Full-Page)		6 Issues	\$12,000	15%	\$10,200
PPS-03	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)		6 Issues	\$10,200	15%	\$8,670
PPS-04	Magazine	Brochure	4 Papers	Binded - Placed in Middle of Issue	2 Issues	\$8,400	0%	\$8,400
PPS-05	Website	Banner	Skyscraper Banner		6 Months	\$10,200	30%	\$7,140
PPS-06	Services	Buyer's Guide		Published in Magazine & Website	6 Issues	\$3,450	15%	\$2,933
PPS-07	Events	Live			1 Webinar	\$8,500	0%	\$8,500
PPS-08	Reports	White Paper			1 Report	\$3,000	0%	\$3,000
PPS-09	Newsletters	Banner, Content & BG Color	Banner & Text	40 words with Background Color	6 Newsletters	\$6,000	15%	\$5,100
PPS-10	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	15%	\$10,200
PPS-11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	20%	\$8,100
Total Amount						\$100,375		\$86,268
Special / Package Discount							50%	\$43,134
Due Amount (To Pay)								\$43,134
"Payment Option 1 : Per Month**Monthly payment divided according to number of months related to campaign duration"								\$3,594
"Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration"							10%	\$4,313
"Payment Option 2 : Per Duration*Payable within two weeks after insertion order has been authorized"								\$38,820

### Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	Double-Page	Spread	2 Issues	\$11,600	0%	\$11,600
VPS-02	Magazine	Display Advertising	Full-Page		5 Issues	\$12,500	15%	\$10,625
VPS-03	Magazine	Promoted Content	Advertorial (Full-Page)		5 Issues	\$12,500	15%	\$10,625
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages	Facing each other	4 Issues	\$6,800	15%	\$5,780
VPS-05	Magazine	Gatefold	2 Papers	Binded / Placed in front of Front Cover!	2 Issues	\$16,000	0%	\$16,000
VPS-06	Website	Banner	Wide Skyscraper Banner		6 Months	\$12,000	15%	\$10,200
VPS-07	Services	Buyer's Guide		Published in Magazine & Website	5 Issues	\$2,875	15%	\$2,444
VPS-08	Events	Live			1 Webinar	\$8,500	0%	\$8,500
VPS-09	Reports	Product, Service or Technology Demo			1 Report	\$3,000	0%	\$3,000
VPS-10	Newsletters	Banner, Content & BG Color	Banner & Text	40 words text with background color	6 Newsletters	\$6,000	15%	\$5,100
VPS-11	Newsletters	Promoted Content		Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	15%	\$4,420
VPS-12	Newsletters	Sponsorship		Your branding across entire Newsletter	2 Newsletters	\$12,000	0%	\$12,000
VPS-13	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)		3 Sendings	\$10,125	0%	\$10,125
Total Amount						\$119,100		-\$8,681
VPS Discount						100%		\$110,419
Due Amount (To Pay)								\$0

**Congratulations are in order!**

You made it thus far - means you're definitely interested & are on the right path to taking a wise decision!

We hope by now you consider healthHQ as the right industry platform which you & your company can partner with to achieve your promotional objectives enabling you meet your market share / sales targets, and that you wish to discuss ordering a certain Holistic Promotional Package (HPP) or to receive a Customized Promotional Offer (CPO) which meets your specific requirements and budget. We pledge you shall be in safe hands & in good company!

Our ethos - Guiding Light & Northern Star! - is listed below. We live & breath by these principles as they define our commitment to our audience and everything that we do:

- Our work conduct & business interactions with our promotional partners (clients) are always based on ethics, integrity and honesty –no matter what.
- We consider our clients as our promotional partners and their success as our own – we shall ensure that their promotional expectations & objectives are not just met but are exceeded!
- If promotional services fail to meet our promotional partners' expectations, we pledge to provide them with another promotional campaign for free (pro-bono / gratuit) – of equal or higher monetary value – no questions asked!

Please do not hesitate to contact a business partner (exclusive agent) from the below listing as per your location. If there are none currently available in your location, please contact Mr. Jad Aboulhosn (Chief Marketing & Sales Officer - contact details are listed on page 31.

If I can provide any assistance, please do not hesitate to contact me.

We look forward to hearing from you soon!

Best wishes,

**Mohamad Rabih Chatila**

CEO

[rabih@1world.xyz](mailto:rabih@1world.xyz)

**Our Business Partners (Exclusive Agents)**

Country / Region	Germany, Switzerland, and Austria	Belgium, Netherlands, and Luxembourg (BENELUX)	China, Malaysia, and Taiwan	India	Japan	Turkey	United Kingdom
Contact Name / Position	Ms.BarbaraGeiling-Maul	Mr. Giovanni Frankel	Yaya Hsu	Faredoon Kuka	Mr. Akiyoshi Ojima	Aydın Erdem / Int'l Ad Manager	Graham Meller
Company	Eisenacher Medien	MediaReps	Ringier Trade Media (RTM)	RMA Media	Echo Japan Corporation	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-31(0)6 524 33 721	00-886-4-23297318	00 91 22 4005 8717	00-81-(0)3-3263-5065	00-90 212-257 76 66	00 44 (0)1604 862 404
Email	<a href="mailto:info@eisenacher-medien.De">info@eisenacher-medien.De</a>	<a href="mailto:giovanni@mediareps.nl">giovanni@mediareps.nl</a>	<a href="mailto:yayahsu@ringier.com.hk">yayahsu@ringier.com.hk</a>	<a href="mailto:kuka@rmamedia.com">kuka@rmamedia.com</a>	<a href="mailto:ojima@echo-japan.co.jp">ojima@echo-japan.co.jp</a>	<a href="mailto:titajans@titajans.com">titajans@titajans.com</a>	<a href="mailto:gmeller@buttonwoodmarketing.com">gmeller@buttonwoodmarketing.com</a>
Website	<a href="http://www.eisenacher-medien/">http://www.eisenacher-medien/</a>	<a href="http://www.mediareps.nl">www.mediareps.nl</a>	<a href="http://www.industrysourcing.com">www.industrysourcing.com</a>	<a href="http://www.rmamedia.com">www.rmamedia.com</a>	<a href="http://www.echo-japan.co.jp/">http://www.echo-japan.co.jp/</a>	<a href="http://www.titajans.com">www.titajans.com</a>	<a href="http://www.buttonwoodmarketing.com">www.buttonwoodmarketing.com</a>

# healthHQ's Promotional Partners

Partner with a leading, trusted and pioneering industry platform. Elevate Your Brand & increase your marketshare with healthHQ!

For over four decades, healthHQ (formerly known as Arab Health World) has been the trusted promotional partner of health industry titans - some of whom are listed below - helping them conquer markets and amplify global visibility.

Now, we extend our invitation to you : Join our esteemed roster of leading companies to unlock unparalleled benefits. Become healthHQ's promotional partner to elevate your brand, gain market share, and expand your products / services reach worldwide!



### Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

**One Media (1M) - a One World (1W) Division - has since 1977** launched innovative media products, driven by a sustainable vision— “Helping Advance MENA & Beyond!”.

As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to healthHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the health, health, health & energy industries.

Join us in the journey of progress and media excellence. Your story begins with One Media!



**waterHQ** has evolved since 1977 as a specialized B2B magazine called “**Arab Water World**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletter, social and email – covering the Desalination, Measuring & Levelling, Pumps, Pipes & Valves, Water Storage, Water Treatment sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to our audience which encompasses water industry leaders and executives, all the way to engineers and contractors – covering the entire industry chain. Promotional Partners have greatly benefited from partnering with **waterHQ** and gaining high-value exposure for their products, services, & technologies. To learn more, please visit [www.waterHQ.com](http://www.waterHQ.com)



**constructionHQ** has evolved since 1983 from a B2B specialized magazine called “**Arab World Construction**” to becoming a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email – covering the Construction Vehicles, Construction Materials, Digital Construction, Fire Protection Systems, Electrical Systems, and Geotechnical & Surveying sectors. From important news, to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses construction industry leaders and executives to engineers all the way to import managers and project managers – covering the entire industry supply chain. Promotional Partners – constituting of leading & major food-related manufacturers & exporters to agents & distributors – have greatly benefitted from partnering with **constructionHQ** and gaining high-value exposure for their products, services & technologies. To learn more, please visit [www.constructionHQ.world](http://www.constructionHQ.world)!



**foodHQ** has evolved since 1985 from a B2B specialized magazine called “**Middle East Food**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email - covering the the ingredients & additives, catering & hospitality, food safety, nutrition, food processing and the food packaging sectors. From important news, to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses food industry leaders and executives to plant managers all the way to distributors & nutritionists - covering the entire industry supply chain! Promotional Partners - constituting of leading & major food-related manufacturers & exporters to agents & distributors - have greatly benefited from partnering with **foodHQ** and gaining high-value exposure to their products, services & technologies. To learn more, please visit [www.foodHQ.world](http://www.foodHQ.world)



**energyHQ** was launched in 2023 as a specialized media channel, built upon 1Media’s leading and trusted platform composed of multi-media channels, including magazines, a website, services, events, reports, newsletters, social, and email – covering the Renewable Energy, Sustainability & Decarbonization, Oil & Gas, Nuclear Power, Hydrogen Power, Energy Storage & Grids. From important news to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses energy industry leaders & executives all the way to engineers and powerplant directors – covering the entire industry! **energyHQ** will provide the same high-value exposure as 1Media’s other brands to Promotional Partners who wish to advertise their products, services, & technologies. To learn more, please visit [www.energyHQ.com](http://www.energyHQ.com)



## Connect with Us!

healthHQ: Your Gateway to a World of Collaboration, Innovation & Success!

Ready to take the next correct step leap in your business? Whether you're eager to explore partnership opportunities, have inquiries about our services, or simply want to connect & know more, the healthHQ team is here for you.

Let's embark on a journey of collaboration, innovation, and success together. Your vision meets our expertise at the intersection of excellence. Reach out today!

### Marketing & Sales Inquiries

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Chief Marketing & Sales Officer

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URL (Platform): [www.healthHQ.world](http://www.healthHQ.world)

URL (Corporate): [www.1world.xyz](http://www.1world.xyz)

**King Fahad Medical City (KFMC)** in Riyadh, Saudi Arabia, stands as a beacon of excellence in healthcare, renowned for its expansive size, comprehensive services, and commitment to innovation. Covering over 5 million square meters, KFMC is among the largest medical complexes globally, accommodating over 1200 beds and offering a wide array of specialties from cardiology to neurology. Equipped with state-of-the-art technology and cutting-edge facilities, including advanced imaging and robotic surgery systems, KFMC ensures top-tier diagnosis and treatment. Moreover, its dedication to research and education, coupled with strategic location and international recognition, solidifies KFMC's status as a leading institution in the global healthcare landscape, continuously pushing boundaries for improved patient care and medical advancements.



**Nurturing Healthier World!**